



ADVERTISING ORDER FORM

Complete and return to secure your placement. Rates effective 2026.

ADVERTISER INFORMATION

COMPANY NAME

CONTACT NAME

TITLE

CONTACT EMAIL

CONTACT PHONE

STREET ADDRESS

CITY

STATE / PROVINCE

ZIP / POSTAL CODE

PARTNERSHIP TIERS

Select one tier for year-round visibility across all NMEDA channels, or choose à la carte below.

☐ **Premier Mobility Partner**
\$15,000

☐ **Advanced Mobility Partner**
\$10,000

☐ **Mobility Partner**
\$5,000

☐ **À La Carte Only**
Select individual options below

PRINT ADVERTISING — NMEDA News Magazine

PLACEMENT	MEMBER	NON-MEMBER
☐ Insert	\$5,500	\$7,450
☐ Back Cover (Full Page)	\$5,000	\$6,750
☐ Inside Cover (Full Page)	\$4,000	\$5,400
☐ Center Spread (Full Page)	\$4,550	\$6,150
☐ Full Page	\$3,550	\$4,800
☐ Half Page	\$1,550	\$2,100

☐ **Sponsored Content** **\$2,000** / placement

☐ **Exclusive Issue Sponsorship** **\$2,500** / issue

EMAIL NEWSLETTER

NMEDA Now (weekly, Wed 9 a.m. ET) · Consumer Newsletter (bi-weekly, Tue 11 a.m. ET).

AD POSITION	12 MONTHS	6 MONTHS
Upper Leaderboard	☐ \$6,900 NM \$9,300	☐ \$4,050 NM \$5,450
Box Ad	☐ \$5,750 NM \$7,750	☐ \$3,200 NM \$4,350
Lower Leaderboard	☐ \$4,600 NM \$6,200	☐ \$2,600 NM \$3,350

Quarterly pricing available upon request. Contact gary.baker@nmeda.org for details.

☐ **Dedicated Consumer E-Blast** **\$2,000**

NEWSLETTER PREFERENCE

☐ Member ☐ Consumer ☐ Both

PAYMENT INFORMATION

PAYMENT METHOD — select one. Details confirmed on order receipt.

☐ **Check**
Payable to NMEDA

☐ **ACH / Bank Transfer**
Details on confirmation

☐ **Credit Card**
3% fee on card payments over \$1,000

Bill me quarterly? ☐ Yes, split into quarterly installments ☐ No, bill in full

ORDER TOTAL

\$

INVOICE BILLING NAME (if different)

BILLING EMAIL FOR INVOICE

NOTES — additional instructions or order requirements

AUTHORIZATION

AUTHORIZED SIGNATURE

DATE

By signing, I confirm that the information above is accurate and authorize NMEDA to process this advertising order.

Submit your completed form to gary.baker@nmeda.org

WEBSITE BANNER

728 × 90px leaderboard on the Dealer Locator — the most visited page of nmeda.org.

RUN LENGTH	MEMBER	NON-MBR
☐ 12 Months	\$5,700	\$7,700
☐ 6 Months	\$3,600	\$4,850
☐ 3 Months	\$2,400	\$3,250

SOCIAL MEDIA

Flat rate — member & non-member.

☐ Cross-Platform Bundle (All 3)	\$1,100
☐ Facebook Single Post	\$750
☐ Instagram Single Post	\$250
☐ LinkedIn Single Post	\$300
☐ 30-Second Partner Video	\$500