

**National Mobility  
Equipment Dealers  
Association**



# **Three-Year Strategic Plan 2019–2022**



**Quality & Safety**



**Advocacy**



**Member Value**



**Association  
Excellence**

# About the Plan

On June 7, 2019, NMEDA staff and board members gathered in Tampa, FL to develop a three-year strategic plan. Facilitated by Bob Harris, CAE, of Harris Management Group, the meeting resulted in four goals with 17 supporting strategies. Following the meeting, NMEDA staff developed SMART (Specific, Measurable, Attainable, Relevant, Timely) action plans for each strategy. On July 18, 2019 the NMEDA Board of Directors approved the plan.

## **Mission**

The mission of the National Mobility Equipment Dealers Association is to advocate and establish excellence in providing safe, reliable transportation solutions to enhance accessibility.

## **Vision**

Ensure the quality and safety of accessible transportation for all.



## GOALS



## STRATEGIES

The following are the strategic goals of the National Mobility Equipment Dealers Association.



### Quality & Safety

Ensure that quality and safety is the standard for all members.



### Advocacy

Protect and advance the automotive mobility industry through governmental and industry relations.



### Member Value

Enhance member engagement, benefits, and experiences with NMEDA.



### Association Excellence

Maintain operational excellence in serving members and advancing the strategic plan.

The following implementation strategies support the Association's strategic goals.



### Quality & Safety

- Align MQAP and QAP into a single program, establishing standards for auto mobility activities, rather than business types.
- Improve the efficiency and execution of QAP through simplifying the process.
- Position NMEDA as a source for identifying and reporting on industry trends and evolution.
- Broaden the Compliance Review Program in partnership with other states to create a national review board for automobile adaptive equipment.



### Advocacy

- Implement the Veterans Mobility Safety Act; establish plan and performance metrics.
- Establish QAP as the required or preferred standard by government agencies in at least 30 states and three provinces.
- Increase member understanding and involvement in government relations activities at the state and national levels.
- Develop partnerships and coalitions with non-governmental organizations.
- Utilizing education, promote NMEDA standards and opportunities to the public and influencers.



### Member Value

- Increase NMEDA member attendance at the annual conference by at least 10 percent per year.
- Communicate tangible results of government relations, redesigned QAP, and other benefits to members.
- Communicate and expand the toolbox of benefits and services offered to improve profitability for members.



### Association Excellence

- Rely on accountability and performance metrics to guide implementation of every aspect in the strategic plan.
- Maintain financial stewardship that increases value and equity for members.
- Invest in the technology necessary to support association functions, including education, communications, and improved internet presence.
- Identify and sustain the Board of Directors and committees needed to advance NMEDA's mission and goals.
- Empower the professional staff to be association experts and accountable for advancing elements of the plan.



## **National Mobility Equipment Dealers Association**

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