

July-2015 Consent Agenda

CRP – June 15

Hand Control Subcommittee:

- Update from Hand Control subcommittee, had three manufacturers join the committee and everything was positive concerning the spec.
- General consensus was that there was nothing in the draft spec that was going to be a concern, everyone was on-board

CRP Website:

- CRP is not only easy to understand from a consumer standpoint, but the CRP postings are hard to navigate to, it take a minimum of 3 clicks to get to the page
- Need to make the CRP easier to get to, also consider changing the name to something easier to understand like “Consumer Safety” or “Vehicle Safety”
- Team also needs to work on new ‘tag’ line, current line is “Always working for your safety” but the teams consensus is that does not ‘grab’ the audience, nor does it convey what CRP is about
- Team to submit ideas for new tag line (Action item)
- Also next meeting team will discuss Objectives and Strategies for the CRP portion of the website and formulate a Marketing plan to provide to the marketing committee and web designers (Action item)

Window Cling:

- Agreed on window cling being about 12” x 12” and used in showroom or on the dealer lot
- Samples of material being sent into NMEDA office
- Would like to change wording on the cling to align with strategic objective of rebranding as “QAP”, so would like to say “NMEDA-QAP” and instead of saying CRP or Compliance Review Program, say something like “Product Safety Group”
- Initial order will be small and sampled by 2-4 dealers

CRP Components:

- Need to compile a listing of proposed mobility equipment to be posted on CRP
- Team to submit ideas on what equipment will go on the list, send to Chuck and he will collect and summarize for the next meeting (Action item)
- Team will prioritize list at next meeting

WC-20 and WTORS:

- WC-20 is for seat cushion and seat backs and is a companion for the WC-19 wheelchair frame
- WC-20 will have no impact on WTORS

Conference – July 9

- **Keynote Speakers:** A motion was made to select Gary Schwartz as the keynote speaker. The motion was seconded and passed. Tammy Duckworth is an option for the Friday morning keynote. Dave will line up a few backup speakers for Friday morning that would have more education content.
- **Conference Schedule Content & Friday discussion:** The schedule was approved as presented after changing Sales Value Speaker on Friday was changed to Speaker and eliminating the 4:15 – 5 pm slot on Thursday.
- **Conference Theme:** “The Great NMEDA Roundup – Think Big” was selected as the theme.
- **Exhibitor Pricing Structure:** Pricing structure for non-member exhibitors was discussed. A motion was made to approve \$1950 as the non-member pricing with a \$500 increase in 2017. The motion was seconded and approved.
- **Discount for first year exhibitor:** A discount will not be offered to new exhibitors.
- **Guidance for exhibit hall:** MQAP designation will be identified in the exhibit hall.
- **New member rebate:** The committee agreed to offer a rebate to a non-member that applies and successfully becomes a member. This will be included in the brochure and exhibitor information.

Education & Training – June 25

- **PBT:** Pete called members close to UTI facilities to determine the outcomes for posting vs. placements. Received feedback that the automotive tech category was very competitive. Suggested a possibility of posting salary/wage ranges. No placements have been recorded yet, but reports are that the experience has been positive.
- **CAMS-HP:** The CAMS-HP DC training was completed and very well received. NMEDA has produced three CAMS-HP courses so far this calendar year with two to five planned for the remainder for the year. Working to finalize a 3 hour course for CWTA to complement existing Lunch & Learn version. Anticipate finished courses by the end of summer.
- **NCT:** Discussed adding a course to the program regarding the determination of weight ratings. This subject can be confusing to many dealers. Could be a supplement attachment to the existing make inoperative module hosted on Brainshark.
- **DM:** Announced that Ford will be delivering a product webinar for the NMEDA membership in the coming year’s OEM Series. OEMs currently scheduled to present are Ford (Sept.24), Honda (Oct.) Chrysler (Nov.), and Mobility Ventures (Dec). Unclear on the status of Toyota.
- **Influencer Referrals:** Pete and Bruno are working on prioritizing potential partner associations (Veterans-Professional-Consumer) to explore mutually beneficial relationships and are in the process of determining which are key to reach out to in an effort to brand QAP. So far, 26 of 86 associations in the matrix have been qualified with 12 ranked as “high priority.” Partnership proposals have been accepted by ADED (QAP logo displayed in locator) and ASA (exchange social media schedule and “Driving after Stroke” landing page re-write. National MS Society and Reeve Foundation partnerships are in process.
- **Paul Webb Training Course:** Discussed the idea of developing a complete 15 hour online sales training course with Paul Webb TV for the exclusive use of the NMEDA membership. Discussed potential cost and the possibility of charging membership a nominal fee for training access to

help offset costs. The committee voted to proceed with developing a sales training program for presentation to the Board.

Guidelines – June 17

- **Section 32 – Gear Shifter Operation**
 - Entire section was revised to incorporate ‘duck clutch’ type device
 - Scope was revised to include duck clutch
 - Team approved wording as written
 - “Duck Clutch” was also added to Appendix C and approved as written
- **Section 29 – Back up Braking System**
 - Revised section 29.1 to include considering a back-up for the steering in the event of power loss and when the driver would need assistance, CDRS assessment strongly encouraged.
 - Revision approved with change of “braking” to “steering”
- **Section 30 – Reduced Effort Hydraulic Steering System**
 - Revised section 30.4 to include considering a back-up for the braking in the event of power loss and when the driver would need assistance, CDRS assessment strongly encouraged.
 - Revision approved with change of “steering” to “braking”
- **Review of Chuck Questions**
 - Q13 – Chuck to propose new wording for ‘supervision’ under section 3.1.
 - Q14 – Harry to provide revision to section 19 on Raised Roof and pathway to compliance

Local Heroes Judging – June 30

- Requests for nominations will be sent out starting in July.
- The committee will reconvene in October to review new submissions and previous submissions.
- All candidates must have been in the mobility industry for 10 or more years and made a direct and significant contribution to the industry.
- Two in the dealer category and one in the allied category will be admitted into the 2016 Hall of Fame. Recommendation made to get input from inductees as to who would introduce them.
- Ask for historic photos and videos to create a virtual museum on the website on the nomination form.
- Nominations will be sent to the committee 2 weeks prior to the next meeting.

Mediation – July 2

- **#1-15:** Another backup system has been installed but has still has stranded the complainant. Lift and door cannot be operated independently. Question was raised as to whether a discussion should be had with the manufacturer about having this vehicle declared a lemon. If progress continues to lag then manufacturer management will be contacted.

- **#2-15:** Dave Hubbard reported that the QAP Committee needs a summary of what transpired and what the Mediation Committee expects as an outcome.
- **#6-14:** James will send the letter NMEDA for distribution to the manufacturers that make reduced effort braking systems that they should provide a written advisory about the possibility of the warning lights shutting off when installed in a Toyota Sienna.

QAP – June 17

- **Mobile Installation and Servicing Policy**
 - Team is considering keeping document as-is and having an addendum that allows one-person installation/servicing for external hitch lifts
 - Scope will be discussed at next meeting
- **Proposed revision to Rules section V.B.1 (Labeling and Fees)**
 - Proposed revision was approved as-is
- **Proposed revision to Rules section XII (Buy/Sell)**
 - Proposed revision was approved as-is
- **Chuck's questions**
 - Q13 was closed – item (h) added to Rules section V.C to have a copy of the weight analysis in the customer file as required by the Guidelines
- **General**
 - Future committee meetings will be recurring GoToMeeting and meeting minutes/attachments will be placed in the cloud
 - Committee members will be invited to share the cloud and there will be a link to the cloud placed in the invite
 - For the short term, meeting minutes and attachments will also be send via email separate from the invitation

VA/GR – July 13

Board Report:

- Legislative effort is moving forward; a request was made to have the draft updated to include non-service connected veteran coverage. Dave and Amy continue to work with Rep. Walorski and the office of Legislative Counsel to address technical issues and finalize the language.
- Hope to have the bill presented before the August recess.
- Bernie Sanders is a strong advocate for veterans' issues and will be the sponsor of the Senate bill.

ADA Events:

- Received communication from Tammy Duckworth's office about the anniversary of the ADA and events that are happening in Chicago. She also mentioned an upcoming event sponsored by the Motorola Mobility Foundation. Amy has contacted the Foundation and will provide an update at next meeting.
- NHTSA has asked that we supply vehicles for the Secretary event on July 29.
- The Smithsonian also has an event that Dave is arranging to get vehicles to display on July 25.