AGENDA

- Toyota Mobility
- 2017 Sienna
  - What’s New?
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  - Models
  - Colors
  - Spec’ing a Sienna
  - Awards
- Summary
TOYOTA MOBILITY

www.toyotamobility.com

Mobility Reimbursement
- AAS Sienna
  - $1,000 provided directly from Toyota
- Wheelchair Accessible Sienna
  - Mobility Dealer submits Reimbursement for customer to receive $1,000
- Adaptive Equipment
  - Up to $1,000 for Adaptive Equipment installed on a new Toyota within 12 months of purchase
2017 SIENNA – WHAT’S NEW?

- 3.5L V6 Engine
  - 296hp; 263 lb.-ft. of Torque
  - Same engine as found in Tacoma
- Direct shift 8 speed Automatic Transmission
- 185A Alternator
- Radiator
- Larger a/c Compressor
- Air Dam added to Front Fascia to improve fuel economy
- New 18” & 19” lighter wheels to improve fuel economy
- 17” Tires (Low RRC) to improve fuel economy
2017 SIENNA - FEATURES

Interior

- Available high-resolution 7” touch-screen display provides access to your favorite music with an available Premium JBL Audio with Integrated Navigation
- Access apps via the Entune App Suite
- SiriusXM Satellite Radio available with 3-month complimentary All Access Trial
- Bluetooth connectivity
- Back-up camera is standard on all models with wide view & guideline mode available on Limited
- Three climate control zones with digital display and easy-to-use controls
- Available Heated Steering Wheel
- Available Driver Easy Speak feature has a built-in microphone up front that picks up your voice & transmits it to the back through the rear speakers
2017 SIENNA - FEATURES

Safety

NHTSA Overall 5 – Star Safety Rating

Comprehensive Air Bag System
An Advanced Airbag System helps to protect the occupants with driver and front passenger dual stage airbags, driver & front passenger seat-mounted side airbags, a driver knee airbag, a front passenger seat-cushion airbag, and Roll-sensing Side Curtain Airbags (RSCA) for all rows.

Side-Impact Door Beams
Within each of the Sienna’s four doors are steel beams designed to help protect the occupants in the event of a side-impact collision.
2017 SIENNA - FEATURES

Safety

Blind Spot Monitor With Rear Cross-Traffic Alert
Using radar technology the available Blind Spot Monitor alerts you when a vehicle enters a blind spot area on either side. Rear Cross-Traffic Alerts works similarly by providing an audible and visual indicators to warn of approaching vehicles.

Front and Rear Parking Assist Sonar
Front locations within the front and rear bumpers, Sienna’s available sonar gauges the area in a parking space to help the driver guide the vehicle.

Pre-Collision System
This available system employs radar to help determine if a frontal collision is imminent, alerts the driver via visual and audible warnings and automatically applies the brakes to help slow the vehicle and help reduce the effects of a collision.
2017 SIENNA - FEATURES

Safety

Star Safety System™
Sienna comes standard with the Star Safety System™, a suite of six active safety features that includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology (SST). The available Vehicle Dynamics Integrated Management (VDIM) system further helps to enhance the effectiveness of the Star Safety System by coordinating with various active safety features to anticipate potential trouble and react accordingly.

Hill Start Assist Control
If you are at a stop on an uphill grade the available Hill Start Assist Control (HAC) helps prevent the vehicle from rolling backward as you switch from the brake to the accelerator. When activated, the feature holds the brakes for approximately two seconds as the driver switches from the brake pedal to the accelerator.
2017 SIENNA - FEATURES

Safety

Tire Pressure Monitoring System (TPMS)
Proper inflation pressure is important for to ensure proper handling of your Sienna. Sienna’s Tire Pressure Monitoring System (TPMS) will illuminate an icon on the instrument panel if the tire pressure is critically low.

Dynamic Radar Cruise Control (DRCC)
Available Dynamic Radar Cruise Control is designed to keep a preselected following distance between your Sienna and the vehicle travelling in front of you.

Auto High Beams (AHB)
Available Auto High Beam system allows for enhanced visibility. Using a camera to detect oncoming vehicles’ headlights, Auto High Beams can switch between high & low beams automatically.
2017 SIENNA - FEATURES

Model Line-Up

For detailed information please visit: www.Toyota.com to download a Sienna brochure
2017 SIENNA - FEATURES

Model Line-Up

For detailed information please visit:
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2017 SIENNA - FEATURES

Exterior / Interior Colors - Trim Levels

For detailed information please visit:
www.Toyota.com to download a Sienna brochure
To Build Your 2017 Sienna please visit: www.Toyota.com

To Build Your 2017 Sienna please visit: www.Toyota.com

Choose a model and follow the choices to add color and available options and packages

Print out a complete spec sheet with MRSP pricing that can be used to obtain the desired Sienna for your customer
2017 SIENNA

Awards

Toyota Sienna Awards

2016 Toyota Sienna – Best Overall Value: MonroneyAdvisor.com

2017 Toyota Sienna Received the NHTSA 5-Star Overall Safety Rating

2016 Toyota Sienna Was Named a Best Buy Award Finalist by Kelley Blue Book’s KBB.com

Rated #1 in Record Sales: KBB.com

Industry Accolades

2016 Toyota Sienna Is the Only Vehicle in Its Class With Available All-Wheel Drive

Edmunds.com Consumer Ratings

Overall Rating: 4.6/5

Based on 30 Consumer Ratings

Toyota MY2017 Sienna Features & Benefits

January 26, 2017
2017 SIENNA – SUMMARY

- 3.5L V6 Direct Injection Engine
- Direct Shift 8 Speed Automatic Transmission
- Lighter 18” and 19” wheels
- Tires with lower rolling resistance

- Increased HP & Torque 296hp / 263 lb.-ft.
  (MY16: 266hp / 245 lb.-ft.)
- Improved Vehicle Performance
- Improved Fuel Economy 19 city / 27 hwy
  (MY16: 18 city / 25 hwy)
For your time and attention

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