

The logo features the word "TOYOTA" in red and "MOBILITY" in white, both in a bold, sans-serif font. The text is set against a white background that is shaped like a stylized, elongated arrow pointing to the right, with a black shadow effect behind it.

TOYOTA MOBILITY

NMEDA OEM CHASSIS WEBINAR 2017 TOYOTA SIENNA

Brian Mark

Mobility Marketing & Conversion Compliance Engineer, Sr.
Toyota Motor North America

January 26, 2017

A series of four parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, located in the lower right corner of the slide.

AGENDA

- ▶ Toyota Mobility
- ▶ 2017 Sienna
 - ▶ What's New?
 - ▶ Features
 - ▶ Models
 - ▶ Colors
 - ▶ Spec'ing a Sienna
 - ▶ Awards
- ▶ Summary

TOYOTA MOBILITY

www.toyotamobility.com



Mobility Reimbursement

- AAS Sienna
 - \$1,000 provided directly from Toyota
- Wheelchair Accessible Sienna
 - Mobility Dealer submits Reimbursement for customer to receive \$1,000
- Adaptive Equipment
 - Up to \$1,000 for Adaptive Equipment installed on a new Toyota within 12 months of purchase

TOYOTA MOBILITY IN THE MARKETPLACE



www.toyotamobility.com

SPECIAL EVENTS

Toyota Mobility supports the community

Toyota executives at injured college baseball player Cory Hahn's special donation event.

Disabled White's requests presentation of license to Star Spangled Salute winner Cycle Harney.

Prose football coach Marc Strickberger at surprise helmet delivery event with Arizona Cardinals team members.

Paralyzed triathlete Rachelle Friedman.

Toyota executives at injured college baseball player Cory Hahn's special donation event.

Disabled White's requests presentation of license to Star Spangled Salute winner Cycle Harney.

Prose football coach Marc Strickberger at surprise helmet delivery event with Arizona Cardinals team members.

AKIO TOYODA GIVES AUTO ACCESS SEAT TWO THUMB'S UP!

PARALYZED VETERANS OF AMERICA

Toyota Motor North America is a National Sponsor of the National Veterans Wheelchair Games

Simon Nagata, Toyota Executive Vice President and Chief Administrative Officer, at National Veterans Wheelchair Games.

NATIONAL MOBILITY AWARENESS

Toyota Mobility partners with the National Mobility Equipment Dealers Association

National Mobility Awareness Month "Local Heroes" winner Antonio Daniels (Tampa, Florida).

National Mobility Awareness Month "Local Heroes" winner Algea Carter (Swanton, Kentucky).

National Mobility Awareness Month "Local Heroes" winner Steve Karpagard (Elk Grove, IL).

ABILITIES EXPO NATIONWIDE

Toyota Mobility demonstrates automotive solutions to consumers at Abilities Expos nationwide

San Jose, Houston, Los Angeles.

MORGAN'S WONDERLAND

Toyota Motor North America has a multi-year multi-\$million sponsorship with the world's first ultra-accessible theme park

The Special Olympics Torch comes to Morgan's Wonderland in San Antonio before the World Games kicked off in Los Angeles. Here, Morgan Hathorn and her dad Gordon share the flame.

COMMUNITY TRANSPORTATION ASSOCIATION OF AMERICA (CTAA)

Toyota supports the National Volunteer Transportation Center

Toyota's presence at 2015 CTAA annual conference in Portland.

2017 SIENNA – WHAT'S NEW?



- 3.5L V6 Engine
 - 296hp; 263 lb.-ft. of Torque
 - Same engine as found in Tacoma
- Direct shift 8 speed Automatic Transmission
- 185A Alternator
- Radiator
- Larger a/c Compressor

- Air Dam added to Front Fascia to improve fuel economy

- New 18" & 19" lighter wheels to improve fuel economy
- 17" Tires (Low RRC) to improve fuel economy

2017 SIENNA - FEATURES

Interior



- Available high-resolution 7" touch-screen display provides access to your favorite music with an available Premium JBL Audio with Integrated Navigation
- Access apps via the Entune App Suite
- SiriusXM Satellite Radio available with 3-month complimentary All Access Trial
- Bluetooth connectivity
- Back-up camera is standard on all models with wide view & guideline mode available on Limited
- Three climate control zones with digital display and easy-to-use controls
- Available Heated Steering Wheel
- Available Driver Easy Speak feature has a built-in microphone up front that picks up your voice & transmits it to the back through the rear speakers

2017 SIENNA - FEATURES

Safety



NHTSA Overall 5 – Star Safety Rating

Comprehensive Air Bag System

An Advanced Airbag System helps to protect the occupants with driver and front passenger dual stage airbags, driver & front passenger seat-mounted side airbags, a driver knee airbag, a front passenger seat-cushion airbag, and Roll-sensing Side Curtain Airbags (RSCA) for all rows



Side-Impact Door Beams

Within each of the Sienna's four doors are steel beams designed to help protect the occupants in the event of a side-impact collision

2017 SIENNA - FEATURES

Safety

Blind Spot Monitor With Rear Cross-Traffic Alert

Using radar technology the available Blind Spot Monitor alerts you when a vehicle enters a blind spot area on either side. Rear Cross-Traffic Alerts works similarly by providing an audible and visual indicators to warn of approaching vehicles



Front and Rear Parking Assist Sonar

Front locations within the front and rear bumpers, Sienna's available sonar gauges the area in a parking space to help the driver guide the vehicle

Pre-Collision System

This available system employs radar to help determine if a frontal collision is imminent, alerts the driver via visual and audible warnings and automatically applies the brakes to help slow the vehicle and help reduce the effects of a collision



2017 SIENNA - FEATURES

Safety



Star Safety System™

Sienna comes standard with the Star Safety System™, a suite of six active safety features that includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology (SST). The available Vehicle Dynamics Integrated Management (VDIM) system further helps to enhance the effectiveness of the Star Safety System by coordinating with various active safety features to anticipate potential trouble and react accordingly.

Hill Start Assist Control

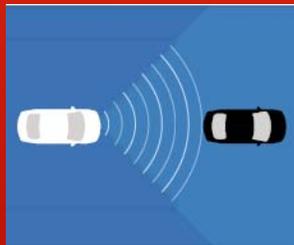
If you are at a stop on an uphill grade the available Hill Start Assist Control (HAC) helps prevent the vehicle from rolling backward as you switch from the brake to the accelerator. When activated, the feature holds the brakes for approximately two seconds as the driver switches from the brake pedal to the accelerator.

2017 SIENNA - FEATURES

Safety

Tire Pressure Monitoring System (TPMS)

Proper inflation pressure is important for to ensure proper handling of your Sienna. Sienna's Tire Pressure Monitoring System (TPMS) will illuminate an icon on the instrument panel if the tire pressure is critically low

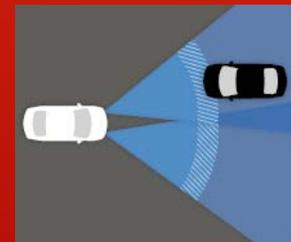


Dynamic Radar Cruise Control (DRCC)

Available Dynamic Radar Cruise Control is designed to keep a preselected following distance between your Sienna and the vehicle travelling in front of you

Auto High Beams (AHB)

Available Auto High Beam system allows for enhanced visibility. Using a camera to detect oncoming vehicles' headlights, Auto High Beams can switch between high & low beams automatically





2017 SIENNA - FEATURES

Model Line-Up



L

Exterior

- 17-in. 5-spoke alloy wheels with P235/60R17 tires
- Projector-beam halogen headlights with auto on/off feature
- Power outside mirrors with blind spot mirrors²
- Windshield wiper de-icer
- Engine immobilizer⁴¹

Interior

- Seating for seven with second-row captain's chairs
- Entune™ Audio
- Soft-touch materials
- Three-zone automatic climate control with air filter, individual temperature settings for driver, front passenger and rear-seat passengers, and separate rear digital control panel
- Integrated backup camera³
- 6-way adjustable driver's seat
- 4-way adjustable front passenger seat
- 60/40 Split & Stow 3rd Row™ seat
- 3.5-in. LCD Multi-Information Display
- Four LATCH locations



LE

Exterior

- Available 18-in. 10-spoke machined alloy wheels with P235/55RF18 tires (AWD only)
- Color-keyed front grille with chrome surround
- Color-keyed heated power outside blind spot mirrors²
- Dual power sliding side doors
- Black roof rails
- Privacy glass on rear windows

Interior

- Seating for up to eight
- Entune™ Audio Plus with Connected Navigation App¹⁶
- 8-way power-adjustable driver's seat
- 40/20/40 second-row seat with tip-up and long-slide feature and stowable center seat
- Second- and third-row sunshades

Available

- AWD
- Auto Access Seat



SE

Exterior

- 19-in. 6-spoke gunmetal-finish alloy wheels with P235/60R19 tires
- Projector-beam halogen headlights with smoked sport trim, auto on/off feature and LED Daytime Running Lights (DRL)
- Sport mesh front grille
- Available color-keyed heated power outside mirrors with blind spot warning indicators⁴
- Chrome-accented outside door handles
- Fog lights

Interior

- Seating for up to eight
- Perforated leather-trimmed and multi-stage heated front seats
- Sport instrumentation with 4.2-in. color TFT Multi-Information Display

Available

- SE Premium (includes but not limited to):
 - Blind Spot Monitor (BSM)⁴ and Rear Cross-Traffic Alert (RCTA)⁵
 - Power tilt/slide moonroof
 - Chrome-accented outside door handles with touch-sensor lock/unlock feature
 - Smart Key System²⁷ with Push Button Start
 - Driver Easy Speak
 - Entune™ Premium Audio with Integrated Navigation¹⁹ and App Suite²⁶
 - Dual-View Blu-ray Disc™ Entertainment Center²² with 16.4-in. display, HDMI port and two 120V AC power outlets
- SE Preferred Package

For detailed information please visit:
www.Toyota.com to download a Sienna brochure

Toyota MY2017 Sienna Features & Benefits

2017 SIENNA - FEATURES

Model Line-Up



XLE

Exterior

- 17-in. 7-spoke machined alloy wheels with P235/60R17 tires
- Available 18-in. 10-spoke machined alloy wheels with P235/55RF18 tires (AWD only)
- Metallic front grille with chrome surround
- Color-keyed heated power outside mirrors with blind spot warning indicators⁴
- Chrome-accented outside door handles with touch-sensor lock/unlock feature

Interior

- Seating for up to eight
- Leather-trimmed and multi-stage heated front seats
- Leatherette-trimmed 60/40 Split & Stow 3rd Row™ seat
- Leather-trimmed tilt/telescopic steering wheel with audio, Bluetooth®¹⁴ and voice-command controls
- Smart Key System™ with Push Button Start

Available

- XLE Premium:
 - Seating for up to eight
 - Rear parking assist sonar²⁹
 - Dual-View Blu-ray Disc™ Entertainment Center²² with 16.4-in. display, HDMI port and two 120V AC power outlets
 - Entune™ Premium Audio with Integrated Navigation¹⁹ and App Suite²⁰
 - Driver Easy Speak
 - HD Radio™ Technology,¹⁸ SiriusXM® Satellite Radio¹⁷
- AWD
- Auto Access Seat



Limited

Exterior

- 18-in. 10-spoke machined alloy wheels with P235/55R18 tires
- Projector-beam halogen headlights with auto on/off feature and LED Daytime Running Lights (DRL)
- Color-keyed heated power outside mirrors with blind spot warning indicators⁴ and memory feature

Interior

- Seating for seven with premium leather-trimmed second-row captain's chairs and available lounge seating²⁵
- Power third-row seat (FWD only)
- Premium leather-trimmed and multi-stage heated front seats
- Entune™ Premium JBL® Audio with Integrated Navigation¹⁹ and App Suite²⁰
- Heated leather-trimmed tilt/telescopic steering wheel with audio, Bluetooth®¹⁴ and voice-command controls
- Front and rear parking assist sonar²⁹

Available

- Limited Premium:
 - High Intensity Discharge (HID) headlights with manual level control, Automatic High Beams,² auto on/off feature and LED Daytime Running Lights (DRL)
 - 18-in. 10-spoke machined alloy wheels with P235/55RF18 tires (AWD only)
 - Dual-View Blu-ray Disc™ Entertainment Center²² with 16.4-in. display, HDMI port and two 120V AC power outlets
 - Rain-sensing windshield wipers
- AWD
- Limited Advanced Technology Package:
 - Dynamic Radar Cruise Control (DRCC)²⁸ Pre-Collision System (PCS)²³ Vehicle Dynamics Integrated Management (VDIM)²⁴ and Hill Start Assist Control (HAC)¹⁶

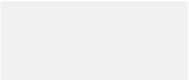
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Toyota MY2017 Sienna Features & Benefits



2017 SIENNA - FEATURES

Exterior / Interior Colors - Trim Levels

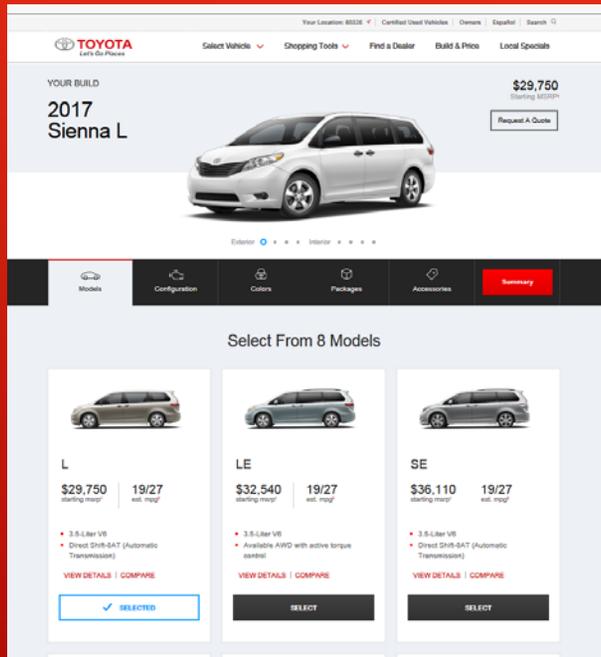
Color	Trim
 Midnight Black Metallic	 L fabric shown in Ash
 Shoreline Blue Pearl	 Dark Bisque fabric
 Sky Blue Pearl	 LE fabric shown in Ash
 Salsa Red Pearl	 Dark Bisque fabric
 Crème Brulee Mica	 SE perforated leather shown in Black
 Predawn Gray Mica	 XLE leather shown in Ash
 Silver Sky Metallic	 Dark Bisque leather
 Blizzard Pearl ¹	 Limited perforated leather shown in Ash
 Super White	 Chestnut leather

For detailed information please visit:
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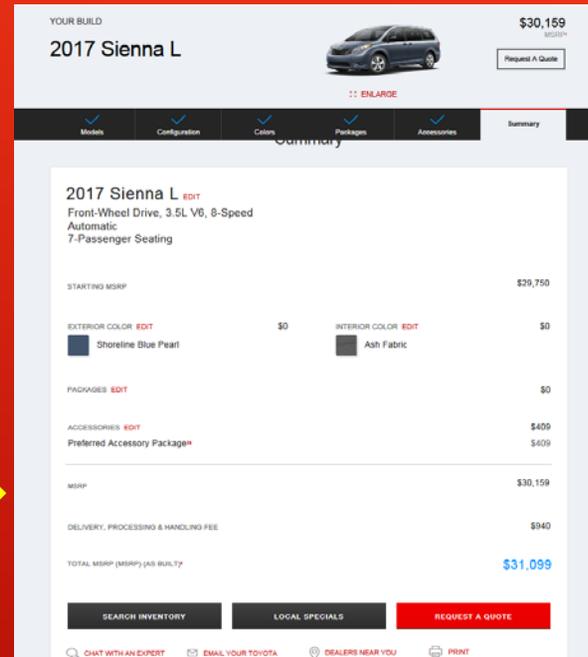
Toyota MY2017 Sienna Features & Benefits



2017 SIENNA – SPEC A SIENNA



Choose a model and follow the choices to add color and available options and packages



Print out a complete spec sheet with MSRP pricing that can be used to obtain the desired Sienna for your customer

To Build Your 2017 Sienna please visit: www.Toyota.com

Toyota MY2017 Sienna Features & Benefits



2017 SIENNA

Awards

SIENNA

Toyota Sienna Awards



2016 Toyota Sienna – Best Resale Value. Minivan/Van ¹¹



2017 Toyota Sienna Received the NHTSA 5-Star Overall Safety Rating ¹²



2016 Toyota Sienna Was Named a Best Buy Award Finalist by Kelley Blue Book's KBB.com ¹³



2016 Toyota Sienna Was Named One of Kelley Blue Book's KBB.com 16 Best Family Cars of 2016 ¹⁴



2016 Toyota Sienna Is the Only Vehicle in Its Class With Available All-Wheel Drive ¹⁵

Rating Currently Unavailable

[VIEW ALL KBB.COM SIENNA REVIEWS](#)



Edmunds.com Consumer Ratings

2016 Toyota Sienna Models

Overall Rating

4.6/5

★★★★★

based on 29 Consumer Ratings

[View All Edmunds.com Sienna Reviews](#)



2017 SIENNA – SUMMARY

- ▶ 3.5L V6 Direct Injection Engine
- ▶ Direct Shift 8 Speed Automatic Transmission
- ▶ Lighter 18" and 19" wheels
- ▶ Tires with lower rolling resistance



- INCREASED HP & TORQUE 296hp / 263 lb.-ft.
(MY16: 266hp / 245 lb.-ft.)
- IMPROVED VEHICLE PERFORMANCE
- IMPROVED FUEL ECONOMY 19 city / 27 hwy
(MY16: 18 city / 25 hwy)



*For your time
and attention*

Questions



brian.mark@toyota.com