



FCA NMEDA Webinar

Matt Huber — Product Planning Senior Manager of MPV/CUV
Leonard Brown — Product Planning Manager/ FCA Mobility Lead
Syed Raza — Product Planning Manager Ram/Commercial

Auburn Hills, MI USA November 12, 2015



















FCA Mobility Webinar Agenda



- Mobility Segment Opportunity
- FCA Corporate Message
- > FCA Vehicle Line Portfolio
- > 2016 Model Year Dodge Grand Caravan/Chrysler Town & Country Lineup
- Vehicle Line Adaptive Mobility Equipment
- > 2016 Model Year ProMaster and ProMaster City
- > **Q&A**

Mobility Segment Overview



54 Million Americans have reduced mobility

- 20K vehicles are sold annually with Mobility Equipment
- Mobility Equipment Manufactures are expanding production capacity to meet the increased future need for adaptive equipment
- Assistive technology plays a critical role in their lives and in purchasing decisions
- 62% of buyers are likely to do business with companies that have a commitment to diversity/ disabilities

Source: America's Disability Market at a Glance; Witeck-Combs Communications

Elderly Drivers Becoming the Norm

- Nearly half (46%) of all new vehicles in the US are purchased by people over 55 years old
- In the next 10 years, those over 65 will count for more than 20% of all drivers
- Over the next 30 years the number of drivers over 65 is expected to rise by 77%

19% OF NONINSTITUTIONALIZED POPULATION **EDUCATION**

DISABILITY IN AMERICA

Source: Project Edge/ Aging Drivers Study 2015_07_09



FCA Cares

FCA was the first **OEM** to support **Mobility**

NMEDA Mobility Van Donation Four Years

 Dodge Grand Caravan or Chrysler Town & Country Upfitted to Customer Mobility Needs

Work with Equipment Manufacturers to Develop Adaptive Products

 FCA hosts Mobility Equipment Manufacturers to Help in the Development of Packages to eliminate waste

FCA OEM Web-site and Dealer Catalog

Automobility is FCA's Web-site dedicated to Mobility

Mobility Awareness Conferences/Events

- 2016 Mobility Conferences for FCA include:
 - Abilities Expos in Los Angeles & New York
 - NMFDA in Dallas
 - o ADED in Columbus

\$1,000 Equipment Reimbursement

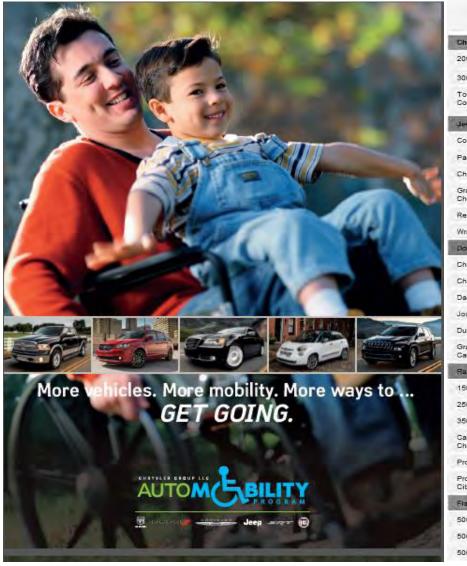
 FCA continues to Pledge financial assistance for Mobility Upgrades

FCA is committed to continue supporting Mobility

FCA Automobility Dealer Catalog



FCA Automobility Dealer Catalog provides program details and adaptive equipment information



		Lowered Floors & Ramps	Lifts, Hoists & Carriers	Running Boards	Driving Devices	Pwr Seats	Other Modifications	Maximum Reimbursement
Chrysler						-		-
200	Car		×		х	×	×	\$1,000
300	Car		×		×	×	×	\$1,000
Town & Country	Minivan	×	×	×	×	×	×	\$1,000
Jeep								
Compass	suv		х	х	х	х	×	\$1,000
Patriot	suv		×	×	×	×	×	\$1,000
Cherokee	suv		×	×	×	×	×	\$1,000
Grand Cherokee	SUV		×	×	×	×	×	\$1,000
Renegade	SUV		×		×	x	×	\$1,000
Wrangler	SUV		×	×	×	x	×	\$1,000
Dodge								
Charger	Car		x		х	x	×	\$1,000
Challenger	Car		×		x	×	×	\$1,000
Dart	Car		x		x	×	×	\$1,000
Journey	CUV		×	X	×	×	×	\$1,000
Durango	SUV		×	x	×	×	×	\$1,000
Grand Caravan	Minivan	х	×	x	x	x	×	\$1,000
Ram								
1500	Truck		×	×	х	×	×	\$1,000
2500	Truck		×	×	×	×	×	\$1,000
3500	Truck		×	×	×	×	×	\$1,000
Cab Chassis	Truck		×	×	×	×	×	\$1,000
ProMaster	Van	×	×	X	×	×	×	\$1,000
ProMaster City	Van	×	×	×	х	x	×	\$1,000
Fiat								
500	Car		×		×	×	×	\$1,000
500X	Car		×		×	×	×	\$1,000
500L	Car		×		×	×	×	\$1,000

FCA Supporting the Mobility Community



FCA supports Challenged Athletes Foundation (CAF) events and conducts employee events to increase mobility awareness









FCA sponsors Challenged Athletes Foundation events







FCA Employee Mobility Awareness Events

FCA Supporting the Mobility Community



FCA supports ADED and NMEDA by participating in annual conferences and donating minivans for the NMEDA National Awareness Program





Vehicle Displays



Presenting OEM Updates





Vehicle Displays



NMEDA National Awareness Program Minivan donation (4 years)

FCA Mobility Show Participation: 2016





Abilities Expo brings products and services together for people with disabilities, their families, caregivers, seniors, and healthcare professionals

LOS ANGELES

February 5-7, 2016

Los Angeles Convention Center, West Hall A

New York Metro

Apr 29 - May 1, 2016

New Jersey Convention & Expo Center



National Mobility Equipment Dealers Association (NMEDA)

NMEDA is dedicated to expanding opportunities for people with disabilities to safely drive or be transported in vehicles modified with mobility equipment

Dallas TX

Feb 17 - Feb 19, 2016

Omni Dallas Hotel/Exhibit Hall



The Association for Driver Educators for the Disabled (ADED)

ADED provides Driver Education/Training for the Disabled

Columbus OH

Aug 14 - Aug 16, 2016

Hyatt Regency & Columbus Convention Center





POSITIONED for a Bright FUTURE



FCA has introduced 16 new models over the past two model years















Renegade

500X

Charger

Challenger

300

ProMaster City Wagon and Cargo Van





Leonard Brown – FCA Vehicle Line Portfolio

Town & Country/Grand Caravan Overview

Vehicle Line Adaptive Equipment

2016MY Jeep Brand Showroom





2016MY FIAT Brand Showroom





2016MY Chrysler Brand Showroom





2016 Model Year Line Up



2016 Chrysler Town and Country Line Up

LX \$29,995 Touring \$31,580 \$ \$33,695

Touring – L \$35,395 Limited \$37,995

Platinum \$40,295













Std. Equipment:

Leather Interior Media Center 430 Radio w/ Backup Camera U Connect Hands-Free Manual 3 Zone HVAC Stow N Place Roof Rack Power Sliding Doors / Liftgate Stow 'N Go Side Seat Airbags Str Whl Audio & Cruise Controls Sunscreen Glass Power Locks Power 2nd Row Windows Power 3rd Row Vents 6 speakers 17" Aluminum Wheels

Std. Equipment Over LX:

Single DVD ATC / EVIC Fog Lamps Auto Headlamps Power 8 Way Driver Seat

Std. Equipment Over Touring:

Leather Seats w/fabric inserts and silver stitching 17" Polished Aluminum wheels w/ black pockets Blacked out headlamps Black Mopar grille Piano Black interior accents 'S' badging Super Console Blu-Ray Dual DVD

<u>Deleted from Touring:</u> Stow N Place Roof Rack

Std. Equipment Over Touring:

Perforated Leather Seats 2nd / 3rd Row Window Shades Power Passenger Seat Remote Start 17" Painted Aluminum wheels Security Alarm Chrome Mirrors with Signals SafetyTec

- Blind Spot Monitoring
- Cross Path Detection
- Rain Sense Wipers
- Premium TPS
- Smart Beam
- Rear Park Assist

Std. Equipment Over Touring L:

Alcantara & Leather Seats
Super Console
17" Polished Faced Painted
Satin Carbon Pockets
Heated 1st and 2nd Row Seats
Heated Steering Wheel
Keyless Enter N Go
Power 3rd Row Folding Seat
Power Folding MIrrors
Navigation

Std. Equipment Over Limited:

17" Polished Aluminum Wheels 9 Speakers with Amp. Nappa Premium Leather Memory – Seats, Mirrors, Radio Heated Wood Steering Wheel HID Headlamps Blu-Ray Dual DVD Chrome Roof Rack Sunroof



2016 Chrysler Town & Country: Touring – L 90th Anniversary Model



2016 Town & Country Anniversary Edition - MSRP \$37,345

Based on the Touring L Model (Package will be CPOS 29V)

Standard Content (Exterior):

- ✓ Chrome Exterior Power Folding Mirrors with Signals
- ✓ 17" Aluminum Painted Wheels

Standard Content (Interior):

- ✓ Satin Silver Center Stack I/P Bezel
- ✓ Perforated Leather Seats
- ✓ Power 8 Way Driver & passenger Front Seats
- ✓ Remote Start
- ✓ Security Alarm
- ✓ 2nd / 3rd Row Window Shades
- ✓ Parksense Rear Park Assist
- ✓ SafetyTec
 - ✓ Blind Spot Monitoring
 - ✓ Cross Path Detection
 - ✓ Rain Sense Wipers
 - ✓ Tire Pressure Monitoring Display
 - ✓ Smart Beam Headlamps

Standard Equipment over the Touring L Model

- ✓ Anniversary Radio Splash Screen & Floor Mats
- ✓ Power Sunroof
- ✓ AJV (Drivers Convenience)
 - Bright Door Handles
 - ✓ Heated 1st & Second Row Seats, Heated Steering Wheel
 - ✓ Keyless Enter-N-Go, Remote Proximity Keyless Entry





2016MY Dodge Brand Showroom





2016 Model Year Line Up



2016 Dodge Grand Caravan Line Up (No changes for 16MY)



AVP

STANDARD MSRP:\$21,795 (Select Equipment)

- 3.6L 283 hp Pentastar® V6
- 6 Speed Automatic
- 17-inch Wheel Covers
- 2nd Row Folding/Removable
- Bench Seat
- ullet 2nd Row Storage Tubs
- 3rd Row Stow 'n Go w/Tailgate
- Electronic Stability Control
- 4-wheel Disc ABS Brakes
- 7 Airbags
- Trailer Sway Damping
- Power Front Windows
- Power Door Locks
- Power Heated Mirrors
- Tilt/Teles. Steering Wheel w/ Audio & Cruise Controls
- Remote Keyless Entry
- AM/FM CD w/ 4-Speakers
- 2-Zone Air Conditioning
- 2-zone Air Conditioning
 Day-Time Running Lights



SE

STANDARD MSRP: \$24,245 (Adds to AVP)

- 2nd Row Super Stow 'n Go
- 3-Zone Air Conditioning w/ Rear Air / Heat
- Mini Floor Console
- Deep Tint Sunscreen Glass
- Body Color Handles
- Body Color Side Moldings
- But Guide Side Michael
- Body Color Sill Appliques
- 6 speakers



SEPlus

STANDARD MSRP: \$25,24 (Adds to SE)

Added Package Content \$800)

- Unique 17" Aluminum
 Wheels Painted Satin Carbon
- Black Cloth Seats w/Silver Stitching
- Leather Steering Wheel w/Silver Stitching
- Leather Shift Knob
- Piano Black Accents
- 2nd & 3rd Row Power Windows
- Uconnect Hands-free Group

SXT

STANDARD MSRP:\$27,395 (Adds to SE Plus)

- 17-inch Aluminum Wheels
- 2nd Row Power Windows
- 3rd Row Power Otr Vents
- Body Color Heated Mirrors
- SXT Badge
- Power Dual Sliding Doors
- Power Liftgate
- Super Console
- Stow 'n Place Roof Rack

SXTPlus

STANDARD MSRP:\$28,395 (Adds to SXT)

Added Package Content \$800)

- New 17" Wheels Polished/ Satin Carbon Pockets
- Fog Lamps/Auto Lamps
- Bright Window Trim Moldings
- Bright Roof Rack
- Unique Black Leather Trm w/
- Suede Seats/Silver Stitching
- Power 8-Way Driver Seat w/ 2-way Lumbar
- Piano Black Accents
- Uconnect Hands-free Group



RT

STANDARD MSRP: \$30,995 (Adds to SXT Plus)

- Premium Leather Trim Seats w/ Red Accent Stitching
- 17"Polished Aluminum Wheels w/ Gloss Black Pockets
- Black Headlamps0
- Unique Monochromatic
- Exterior Appearance
- Unique Performance Suspen.
- 6.5-inch Radio with Back-up Camera
- 9-Speakers w/ Amplifier & Subwoofer
- 3-Zone Auto Temp Control
- Security Alarm
- Remote Start

Mobility Packages & Availability









Mobility Prep w/ Load Leveling	Mobility Prep Group		
Sales Code: ANR	Sales Code: AMS		
Not Available w/ S & Blacktop Models	Not Available w/ S & Blacktop Models		
Eliminates:	Eliminates:		
2 nd row Stow 'n Go Seats	2 nd row Stow 'n Go Seats		
2 nd Row Load Floor	2 nd Row Load Floor		
Tub Liners	Tub Liners		
Sill Cladding	Sill Cladding		
3 rd Row Flipper Panel	3 rd Row Flipper Panel		
3 rd Row Tub Closeout	3 rd Row Tub Closeout		
Center Console	Center Console		
Heat Shields	Heat Shields		
	Floor Ducts		
	B Pillar Trim		

Rear Access Mobility

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Not Available w/ Blacktop Models

Eliminates:

Rear Floor Tub Carpet

2nd Row Stow 'n Go Load Floor

2nd Row Tub Liner

3rd Row Flipper Panel

3rd Row Stow 'n Go Seats

Liftgate Scuff Plate



September 16, 2015/ FCA Design Dome

FR Conversions
Eldorado
Assisted Transportation Systems
Mobility Works Commercial
Mobility Transportation Services



Braun
Rollx Vans
Autoability
Transit Works
VMI







- Product Presentations: Product Design Office, Product Planning & Sales/Marketing
- CAD Data Provided to Upfitters
- Measuring Session on Body in Whites and a Frame/Chassis
- 1 Hour Break Out Sessions with FCA Engineering

Electrical

BIW/Trim

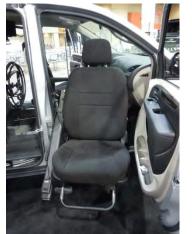
Chassis

- Proposed Launch Year Mobility Packages:
 - O Side Entry: Eliminate 2nd Row Stow n Go Seat & 2nd Row Stow n Go Load Floor
 - o Rear Entry: Eliminate 3rd Row Seat w/ Integrated Load Floor & 3rd Row Flip Panels



Available adaptive mobility equipment for Minivans









Transfer Platforms



Chair Accessible Driving



Available adaptive mobility equipment for Minivans



Lowered Floor Side Entry



Rear Lifts



Lowered Floor Rear Entry



Side Door Lifts



Adaptive hand controls are available mobility equipment for FCA Cars, Trucks, and Jeeps











Available adaptive mobility equipment for Cars, Trucks, and Jeeps



Trailers



Exterior Lifts



Driver and Passenger Transfer Seats Hoists



Exterior Lifts





Minivan Q&A





Syed Raza – Ram Overview ProMaster/ ProMaster City Overview









Ram 1500

Ram 2500/3500

Ram 3500/4500/5500 Chassis Cab



Ram ProMaster City



Ram 1500/2500/3500 ProMaster





Cargo Van



Window Van



Chassis Cab / Cutaway

PROMASTER

RAM ProMaster



Heritage Background

- Proven Platform
- Sold over 4 million vehicles worldwide
- 2 Times European Commercial Van of the Year Winner
- Homogolated for U.S market

Overview

- 7 Cargo Vans, 2 Window Vans and 6 Chassis Cab / Cutaway Models
- 4 Body Lengths (118", 136", 159" & 159"-Ext) & 2 Roof Heights (88.7" & 99.4")
- Proven and prized Gasoline and Diesel Powertrains
- 8 Exciting Exterior Colors and two seat fabrics

Ward's Top Ten Winner 280 HP 3.6L V6 Pentastar



2013

Proven by Fiat/Iveco 172 HP 3.0L I4 Diesel



Global Application Class 2-3-4 Vehicles



Exterior Colors

Consistent Winner



RAM ProMaster

Key Attributes



• Ram ProMaster is a competitive product with BIC & Class Exclusive features



280 HP 3.6L Gas





21"

Standard V6 Power

Step-in Height





Overall Inetrior & Wheel Well Width



Curb-to-Curb Turning Diameter





Front Wheel Drive





3-Piece Front Fascia

RAM ProMaster

Interior











Back to Summary



RAM ProMaster 16MY Key Updates



Ram ProMaster remains committed to providing its customers with the overall best value in terms of fuel economy, capability, quality and functionality

All Models

- Chrome Grille
- · Electric Park Brake for Diesel Engines
- Improved Driver Compartment Ambient Lighting

Cargo Vans

- New 159" WB Extended Window Van
 - 9350 GVWR & 14 inches longer
- Improved Sliding Door Track
- Side and rear step











RAM ProMaster Mobility Work Van Provides New Upfit Opportunities



Empowering people with wheels to enter the workforce using an adapted ProMaster van



Power Side Sliding Door with Chair Lift



Driver Transfer Seat



Adaptive Hand Controls



Front Work Station



Rear Mobile Office



Rear Shelving Units

ProMaster Mobility Equipment



Other available adaptive mobility equipment



Chair Lifts (side and rear)



Side Steps (fixed and power)



Rear Ramps



Rear Kneeling Air Suspension





PROMASTER CITY

RAM ProMaster City







Heritage Background

- Proven Platform
- 1.3M Units Sold
- 2 Time International Van of the Year Winner

ProMaster City Overview

- Cargo Van & Wagon
- Tradesman & SLT
- 2.4L and 9 Spd. Automatic
- Multiple Window Configurations
- Features Suitable for Commercial and Passenger Use



2.4L I4 Gas Engine



9-Speed 948TE Automatic

RAM ProMaster City Capability and Breakthrough Features





Performance





178 HP / 174 lb.ft. Torque



Capability



1,883 lbs. Payload

131.7 cu. ft. Volume





CIT

Function

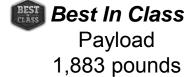


60/40 Rear Split Doors

RAM ProMaster City Cargo Van Overview









Best In Class
Cargo Area Width
48.4 inches

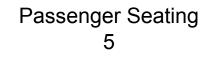
Unsurpassed Towing 2,000 lbs. (SAE J2807 Compliant)

Class Exclusive9 Speed AutomaticTransmission

Class Exclusive
Bi-link Coil Rear
Suspension

Ram ProMaster City Wagon Overview





7 Standard Air Bags including

Class Exclusive

Driver Side Knee Airbag

Horsepower and Torque 178 HP & 174 lb-ft.

Unsurpassed 29 HWY MPG

__ Payload 1,700 pounds

Towing Capability
1,800 lbs.
(SAE J2807 Compliant)

Class Exclusive

9 Speed Automatic Transmission

Class Exclusive
Bi-link Coil Rear
Suspension



ProMaster City is available in two trim Levels



Tradesman





SLT



Ram ProMaster City Vehicle Attributes



Cargo Van Window Packages



No Windows



Rear Windows



Side/Rear Windows



Exterior Colors



Wheel Choices



16 inch Silver Steel



16 inch **Full Cover**



16 inch **Aluminum**

Options

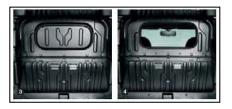




Rear Backup Camera



Towing (2,000 lbs.)



Partitions

RAM ProMaster City 16MY Updates



Ram ProMaster City is built to provide maximum value and capability

16MY Mission:

- Observe product market performance
- Continue gathering customer input
- Proactively identify and act on product improvements



Improved USB Bezel Design (Easier access, easier to clean and better appearance)



Improved Interior Carpet
16 oz. Carpet from 11 oz.
(Higher durability and improved acoustics)



Improved Tires (Designed specifically to improve rolling resistance)

RAM ProMaster City



ProMaster City is a viable alternative vehicle choice for adaptive equipment



Driver and Passenger Transfer Seats



Rear Lift



Adaptive Hand Controls





Right Side Foot Controls with Crossover Turn Signal



For Additional Information...

- You Tube Video (ProMaster Mobility)
- chryslerautomobility.com
- rambodybuilder.com
- rambbg@chrysler.com

Thank You for Your Time

Questions?