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### **NMEDA Introduces National Mobility Awareness Month for Seniors, Veterans and People with Disabilities**

**TAMPA, Fla. (February 23, 2012)** – Today at the 21<sup>st</sup> Annual National Mobility Equipment Dealers Association (NMEDA) Conference in Phoenix, the new National Mobility Awareness Month was unveiled, which will be celebrated throughout the U.S. and Canada in May 2012. The goal of the awareness month is to teach seniors, veterans and people with disabilities how to live an active and mobile lifestyle through the use of wheelchair accessible vehicles and adaptive mobility equipment.

In celebration of the awareness month, NMEDA has also created an online contest awarding three winners customized wheelchair accessible vehicles to meet their needs. Program sponsors such as Toyota Motor Sales, USA, Inc.; SanTan Honda in Chandler, Ariz.; and Chrysler, LLC have rallied together to provide the vehicles, which will later be customized by NMEDA manufacturers – BraunAbility, Vantage Mobility International (VMI) and Bruno Independent Living Aids.

Those eligible to win the wheelchair accessible vehicles are distinguished as Local Heroes, who will be encouraged to submit either written or videotaped stories of how they've overcome or are dealing with mobility issues. Caregivers, friends and family members are also welcome to submit entries for others. Stories will be accepted on [MobilityAwarenessMonth.com](http://MobilityAwarenessMonth.com) from March 18 - May 13, 2012, and voting will occur from April 1 - May 13, 2012.

**About National Mobility Awareness Month:**

National Mobility Awareness Month is the inaugural May celebration encouraging people with disabilities to enjoy active, mobile lifestyles. Founded in 1989 as a non-profit trade association, The National Mobility Equipment Dealers Association (NMEDA) sponsors the awareness month with the assistance of more than 600 mobility equipment dealers, manufacturers and driver rehabilitation specialists dedicated to expanding opportunities for people with disabilities. For updates on the awareness month and Local Heroes overcoming mobility issues, please visit NMEDA's [Facebook](#), [Twitter](#) or [MobilityAwarenessMonth.com](http://MobilityAwarenessMonth.com).

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