



FCA NMEDA Webinar

2018 Model Year

Mary Ann Capo – Senior Manager MPV Product

Leonard Brown – FCA Mobility Manager/ Grand Caravan Product Manager

Joe Langhauser – ProMaster/ProMaster City Manager

Auburn Hills, MI USA

December 7, 2017



- **FCA Mobility Updates**
- **2018 Chrysler Pacifica & Pacifica Hybrid**
- **2018 Dodge Grand Caravan**
- **2018 ProMaster/ ProMaster City**
- **Q&A**

Leonard Brown – FCA Mobility Update



Top priorities for 2017

- ✔ • *FCA Automobility Web Site & Smart Phone App*
- ✔ - Social Media Launch
- ✔ - Live Reimbursement Forms/ Questions Link
- ✔ • *Launch Pacifica Mobility Packages- Engineering Tryouts December 2017*
- ✔ • *Develop Grand Caravan Power Sliding Door/Power Liftgate Package on SE/SE+*
- ✔ • *Grand Caravan Mobility Package Discount*
- ✔ • *Pacifica Hybrid Introduction- Support for Upfitters w/ BIW's & CAD Data*
- ✔ • *Mobility Shows/ Community Support*
- ✔ • *New FCA Automobility Logo/Name*
- ✔ • *Open SRT vehicles for Mobility Equipment Reimbursement*
- ✔ • *FCA AutoMobility is more than minivans*

Additional Highlights from 2017

- [*Jay Leno Pacifica Vehicle Give Away to Wounded Warrior*](#)
- *Showcased Canine Companions & BraunAbility Pacifica at Chicago Autoshow*
- *Pacifica Mobility Vehicles in 3 Tier 1 Autoshow*



LIVE FORWARD.



The Telly Awards
WINNER

HERMES
CREATIVE AWARDS



C dot

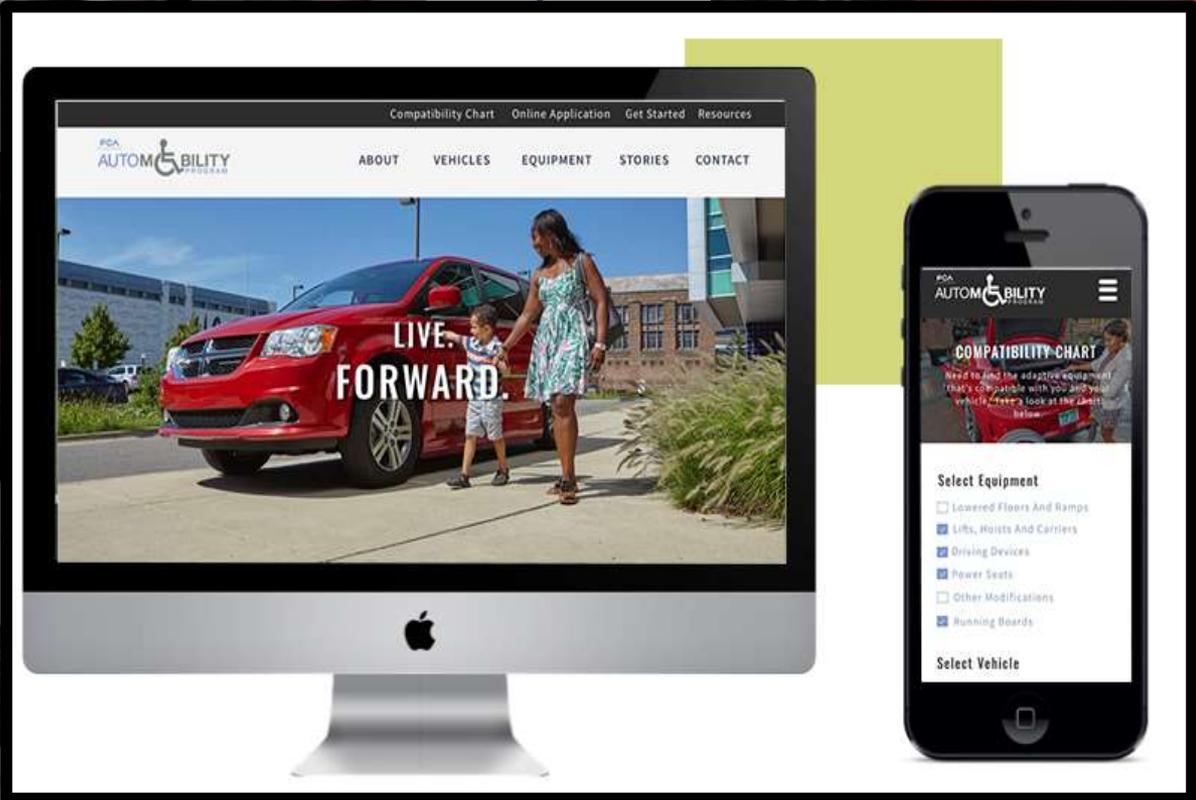
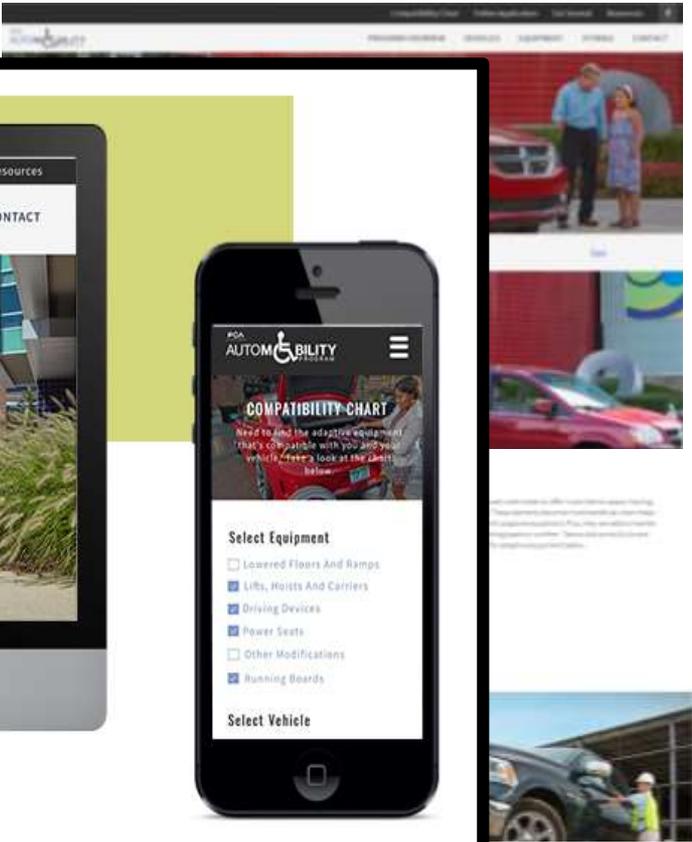
MM
AWARDS
PLATINUM
WINNER
2017



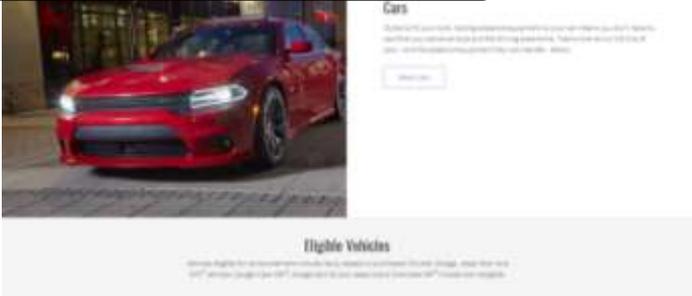


AUTOMOBILITY 2.0: LIVE. FORWARD.

Vehicle Pages



Homepage



FLEET FACTS

2 NEW MOBILITY OFFERINGS FOR 2018MY CHRYSLER PACIFICA



NEW

ATE- MOBILITY PACKAGE

Available on LX, Touring, Touring Plus, Touring L

ATE Removes:

3rd row seat with integrated load floor

3rd row flipper panels



NEW

AMS MOBILITY PACKAGE

Available on LX, Touring, Touring Plus, Touring L

AMS Removes:

2nd row Stow 'n Go Seats

2nd row Stow 'n Go load floor



FLEET FACTS

DODGE FCA FLEET

2 NEW MOBILITY OFFERINGS FOR 2018MY DODGE GRAND CARAVAN



NEW

POWER CONVENIENCE GROUP (AJP) \$799 MSRP

Available on SE/SE Plus Models

AJP Includes:

- Power Rear Liftgate
- Power Sliding Doors

Must Have one of the Options Below to Order AJP:

- Rear Access Mobility (ATE)
- Mobility Prep Group (AMS)
- Mobility Prep Group w/Load Level (ANR)

NEW

MOBILITY PACKAGE PACKAGE DISCOUNT

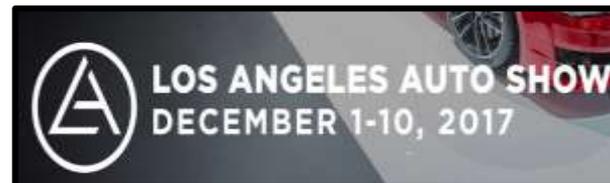
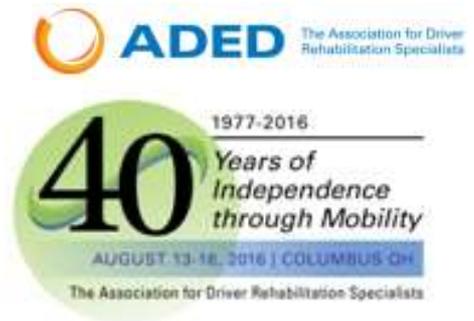
Available on SE, SE Plus, SXT & GT Models

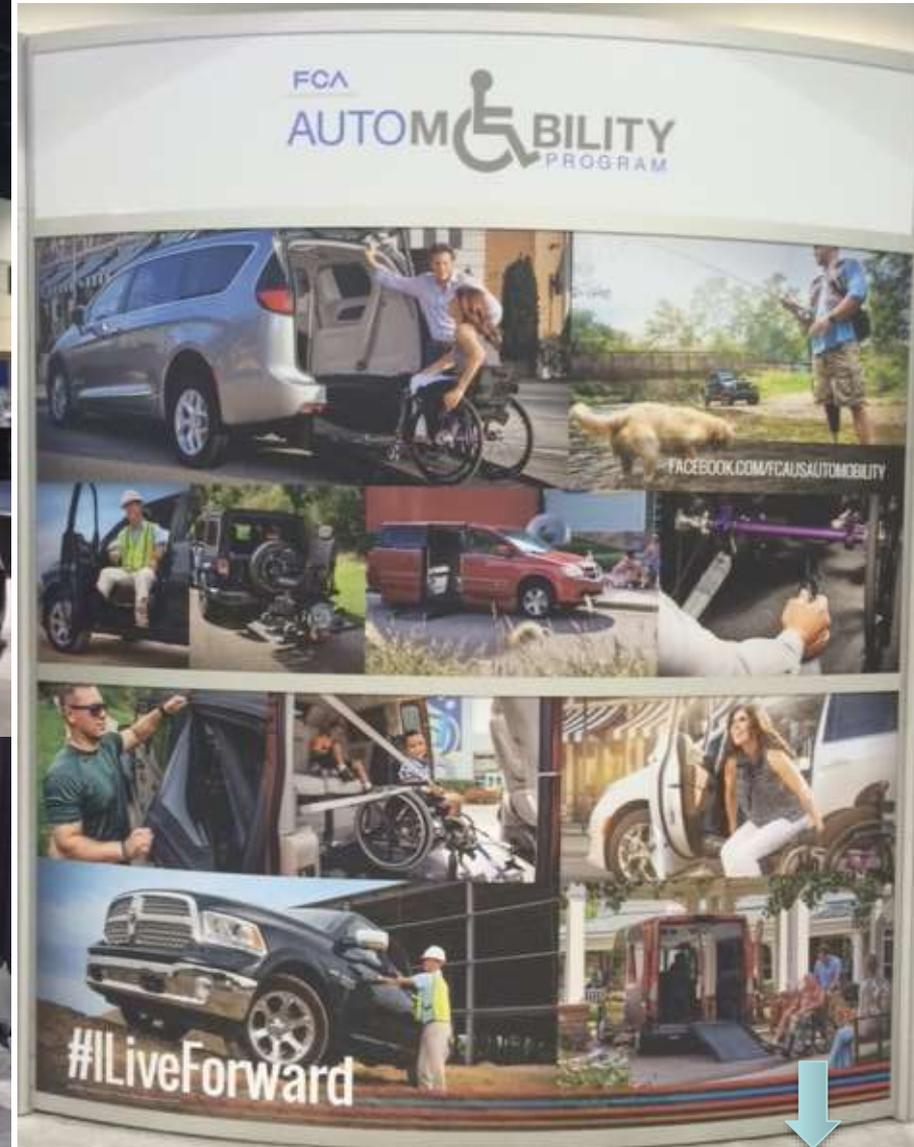
MSRP Discount Applied on the Following Options:

- Rear Access Mobility (ATE)
 - \$200
- Mobility Prep Group (AMS)
 - \$350
- Mobility Prep Group w/Load Level (ANR)
 - \$205



FCA Automobility Show Schedule: 2017







FCA Mobility Pacifica- Chicago Autoshow

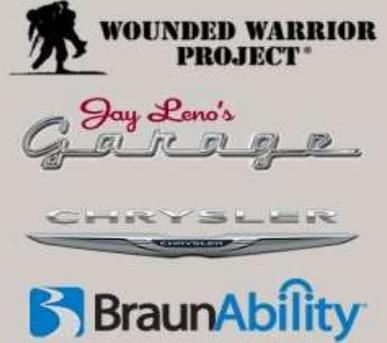








Jay Leno's Garage: Pacifica Giveaway









Mary Ann Capo – Chrysler Pacifica Overview



EXCELLENCE IN MOTION



FAMILY

FUNCTIONALITY

EFFICIENCY



REVIEWS & AWARDS – Most Awarded Minivan for 2016 & 2017



**HIGHEST IN INITIAL
QUALITY
J.D. POWER**

**Consumer
Reports**
Recommended

2017 IIHS TOP SAFETY PICK+
2016 IIHS TOP SAFETY PICK+

"The Pacifica is a lot of things: a great pickup truck, TV room, team bus, tent, and a savvy corporate strategy. It's also arguably the best minivan ever made."

Bloomberg

"It is not an exaggeration to say that if, today, I had to choose one vehicle to drive for the rest of my natural life, it would be this 2017 Chrysler Pacifica Limited."

THE WALL STREET JOURNAL

85 Road Test Score **ConsumerReports**
Highest Among all Minivans

2017 North American Auto Show- North American Utility Vehicle of the Year



Family Car of Texas
Minivan of Texas

Best Buy Minivan
Best Buy Family Vehicle



Chrysler Pacifica Unique Selling Points – Segment Exclusives



Versatility & Comfort

- Hands Free Sliding Doors & Liftgate
- Tri-Pane Panoramic Sunroof
- Capless Fuel Fill
- Electronic Park Brake
- Rotary e-Shift
- 3rd Row Auto Headrest Dump

Infotainment

- 10" Seatback Capacitive Touch Screens
- 8 – In Vehicle Games
- Touch Pad Remote
- 20 Speaker Harmon Kardon Audio
- 7" Instrument Cluster
- 6 USB's

Style

- 20" Wheels
- LED Fog Lamps

Fuel Economy

- Hybrid – 84 MPGe
- Gas – 28 MPG
- 9 Speed Transmission
- Standard Active Noise Cancellation
- Active Grille Shutters
- Lightest & Most Aero Dynamic in Segment

Safety

- Forward Collision Warning Plus
- Lane Departure Warning Plus
- Rear Park Sense w/ Stop
- Parallel & Perpendicular Park Assist
- KeySense

Best In Class Dimensions

- 1st Row Legroom
- 2nd Row Headroom
- 3rd Row Legroom
- 3rd Row Headroom
- 3rd Row Shoulderroom
- Cargo Capacity

2018MY Chrysler Pacifica Line-up



New for 18MY



+\$2,800



+\$2,800



+\$3,000



+\$3,200



+\$5,000



NEW **L**

STANDARD: \$26,995
(Select Equipment)

Mechanical

- 3.6L V6 Engine

Exterior

- 17-inch steel wheels
- Capless fuel fill

Interior

- Cloth seats
- 2nd row bench seat
- 3rd row Stow 'n Go
- 7-inch touchscreen radio
- Driver one touch windows

Features

- Active Noise Cancellation (ANC)
- Hands free Bluetooth & phone
- Android Auto, Apple CarPlay
- 6 Speakers
- Rear back up camera
- 2-zone manual HVAC
- Headliner microphones
- SafetyTec
 - Blind Spot / rear cross path
 - Rear park assist

OPTIONS/PACKAGES

- Key Sense \$195
- 3-zone HVAC \$445 & Floor Mats

LX

STANDARD: \$29,795
(adds to L)

Mechanical

- 3.6L V6 Engine w/ESS

Exterior

- 17-inch alum. wheels
- Active grille shutters

Interior

- Stow 'n Go seats
- Stow 'n Go assist (Driver)
- Power driver seat
- Overhead console
- Map pocket
- LED overhead lighting
- Floor mats

Features

- 3-zone manual HVAC
- 1st row one touch windows

OPTIONS/PACKAGES

- Key Sense \$195
- 8-passenger \$495
- 17-in wheels \$795
- O/H DVD \$995

Touring Plus

STANDARD \$32,595
(adds to LX)

Exterior

- Chrome fascia
- Body color side mirrors
- Fog lamps
- LED tail lamps
- Projector headlamps
- Auto Headlamps
- 17-inch alum. wheels

Interior

- Mid level console
- 2nd row sunshades
- Glove box lamp

Features

- Universal garage door opener
- 3 zone auto HVAC
- Power liftgate
- Passive Keyless Entry All Doors
- Power Sliding Doors
- Satellite Radio
- Remote start
- Security Alarm

OPTIONS/PACKAGES

- Key Sense \$195
- 8 passenger \$495
- 18-in wheels \$895
- O/H DVD \$995
- Trailer Tow \$995
- Spare tire \$320
- S App Pkg \$595
 - 20-in S wheels \$995
 - Adv. Safety \$895
- UConnect Thtr \$2,495 w/ wireless streaming
- Black roof rack \$245
- Adv. Safety Tec \$995
- Navigation w/ 4G \$895

Touring L

STANDARD \$35,495
(adds to Touring Plus)

Exterior

- Chrome roof rack
- Chrome body side moldings

Interior

- Leather perforated seats w/grocery hooks
- Leather steering wheel
- 3rd row sunshades

Features

- Heated front row seats

OPTIONS/PACKAGES

- Key Sense \$195
- 8 passenger \$495
- 18-in wheels \$895
- O/H DVD \$995
- Trailer tow \$995
- Spare tire \$320
- S App Pkg \$595
 - 20-in S wheels \$995
- Adv. Safety Tec \$995
- Navigation w/ 4G \$895
- 13-spkr, 8.4-in & power pass seat \$895

Touring L Plus

STANDARD \$38,695
(adds to Touring L)

Interior

- 8.4-inch HD radio
- Super console

Features

- Uconnect Theater w/ Wireless Streaming
- Alpine 13 speakers
- 7-inch Digital Cluster
- Heated 2nd row seats
- Heated Steering Wheel
- 2nd row 1-touch windows
- Navigation with 4G connectivity

OPTIONS/PACKAGES

- Key Sense \$195
- 8 passenger \$495
- 18-in wheels \$895
- Trailer tow \$995
- Spare tire \$320
- S App Pkg \$595
 - 20-in S wheels \$995
- Adv. Safety Tec \$995
- H-K Audio \$695
- Hands Free \$795 sliding doors & liftgate
- Tri-Pane \$1,595

Limited

STANDARD \$43,695
(adds to Touring L Plus)

Exterior

- HID headlamps
- LED signature DRLs
- LED fog lamps
- Tri pane sunroof
- 18-inch aluminum polished wheels

Interior

- Nappa leather seats
- Soft IP w/ stitch
- Two-Tone Steering Wheel

Features

- Ventilated seats
- Power 3rd row seat
- Power fold mirrors
- Stow 'n Vac
- Hands free sliding doors and liftgate
- Memory seats, audio, mirrors

OPTIONS/PACKAGES

- Key Sense \$195
- 20-in wheels & N/C 8-pass seating (Delete Sunroof)
- 20-in wheels \$995
- Trailer tow \$995
- Spare Tire (No Vac) N/C
- S App Pkg \$595
 - 20-in S wheels \$995
- Adv. Safety Tec \$995
- H-K Audio \$695
- UConnect Thtr \$1,995 w/ wireless streaming

18MY Pacifica S Appearance Package



All-new S Appearance Package \$595

PACIFICA S



Exterior

- ▶ 18-inch Black Noise wheels
- ▶ Black grille surrounds & DLO
 - ▶ Black Noise Badging
- ▶ Black Roof Rails (OPT on Touring Plus)
- ▶ OPT 20-inch Black Noise wheels (shown) \$995

Interior

- ▶ Black cloth seats with Light Diesel Grey stitching and S embroidery
 - ▶ Black headliner
- ▶ Black upper and lower trim
 - ▶ Black console
 - ▶ Piano Black bezels

Available on Touring Plus (RUCR), Touring L (RUCL), Touring L Plus (RUCP) and Limited (RUCT) with all exterior colors, gas models only. Shown with 20-inch Black Noise wheels.

Pricing shown is MSRP as of December 7, 2017

eHYBRID



Only Minivan to offer Hybrid Technology



30+ YEARS OF INNOVATION

1984 - 1990

1991-1995

1996-2000

2001-2007

2008-2016

2017 - 2022

World's first minivan

2nd row captain's chairs

Standard driver side airbag

Dual sliding doors

Power sliding doors/liftgate

Stow 'n Go seating and storage system

Blind spot monitoring & rear cross-path detection

Dual Blu-ray™ DVD entertainment system

Uconnect Theater



Fuel-efficient without compromise

- First & only hybrid minivan in U.S.
- 32 combined MPG and 84MPGe*
- 33 mile EV range
- 566 mile total driving range
- Qualifies for full \$7,500 federal tax credit
- Offers 7 passenger seating with uncompromised cargo capacity



18MY Chrysler Pacifica Hybrid Line-up



New for 18MY



+\$2,000



+\$3,000



Hybrid Touring Plus

STANDARD **\$39,995**

(Select Equipment)

Exterior

- 17-inch alum. wheels
- Capless fuel fill
- Fog lamps
- Auto on projector headlamps
- LED signature DRLs
- LED taillamps
- Passive entry all doors
- Power Sliding Doors

Interior

- Cloth seats

Features

- Power driver seat
- 1st row one touch windows
- 3-zone auto HVAC
- Active Noise Cancellation (ANC)
- Bluetooth & hands free phone
- Rear back up camera
- 7-inch Digital Cluster
- 8.4-inch HD touchscreen radio
- Android Auto, Apple CarPlay
- SiriusXM Satellite radio with 1-year trial
- 6 premium speakers
- Safety Tec
 - Rear park assist with stop
 - Blind spot & rear cross path detection

OPTIONS/PACKAGES

- KeySense \$195
- Single overhead DVD \$995
- Navigation w/ 4G \$695 *
- Power Liftgate \$495

Hybrid Touring L

STANDARD **\$41,995**

(Adds to Touring Plus)

Exterior

- Chrome Roof Rack
- Bright body-side molding

Interior

- McKinley perforated leather seats
- Leather steering wheel
- Full-length floor console
- 2nd & 3rd row sunshades

Features

- Heated seats 1st row
- Remote start
- Universal garage door opener
- Power liftgate

OPTIONS/PACKAGES

- Key Sense \$195
- Single overhead DVD \$995
- Navigation w/ 4G \$695
- Polished wheel finish \$395

Hybrid Limited

STANDARD **\$44,995**

(Adds to Touring L)

Exterior

- 17-inch polished aluminum wheels

Interior

- Premium Nappa leather seats
- Soft touch IP with accent stitch
- Two-tone steering wheel
- Super console

Features

- Ventilated front seats
- Heated steering wheel
- 8-way power passenger seat
- Uconnect Theater w/wireless streaming
- Hands free doors & liftgate
- Advanced Safety Tec
- KeySense
- Navigation w/ 4G Connectivity
- 5-year trial Sirius XM Travel Link & Traffic
- Auto-dim rearview mirror
- H-K 20-speaker audio

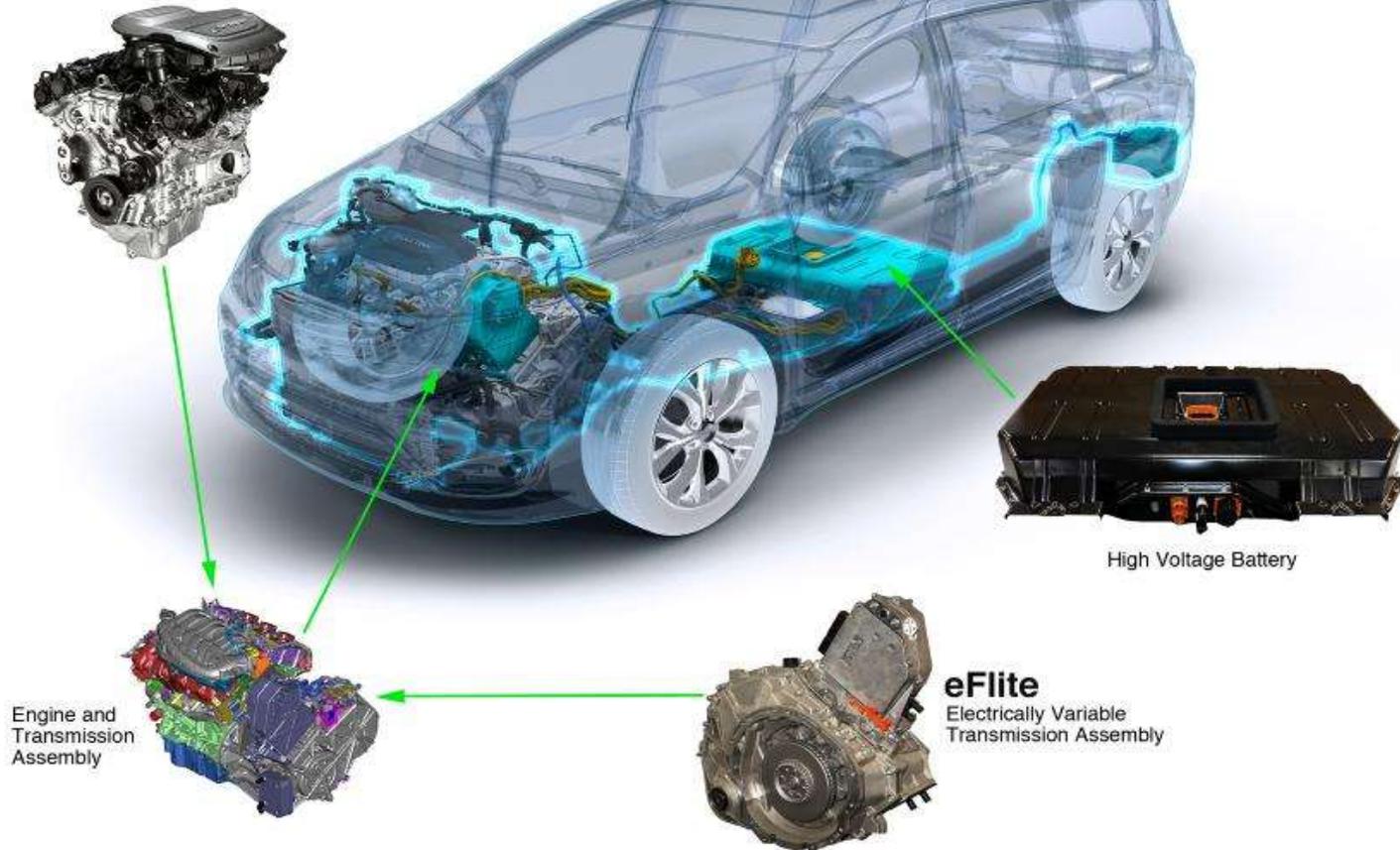
OPTIONS/PACKAGES

- 18-inch pol. alum wheels \$895
- Tri-pane sunroof \$1,595

Pricing shown is MSRP as of December 7, 2017



3.6-liter Pentastar V-6 Hybrid Engine (with Atkinson cycle)



Chrysler Pacifica Hybrid

Key Powertrain Components

Pacifica Hybrid Fuel Economy Label



EPA DOT Fuel Economy and Environment

Plug-In Hybrid Vehicle
Electricity-Gasoline

Fuel Economy Minivan range from 19 to 52 MPGe. The best vehicle rates 136 MPGe.

Electricity + Gasoline
Charge Time: 2.0 hours (240V)

84 MPGe
combined city/highway

0.0 gal/100 miles
40 kW-hrs per 100 miles

Gasoline Only

32 MPG
combined city/highway

3.1 gallons per 100 miles

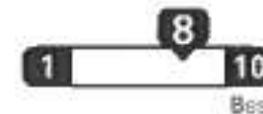


You save
\$2,500
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 106 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon and \$0.13 per kW-hr. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



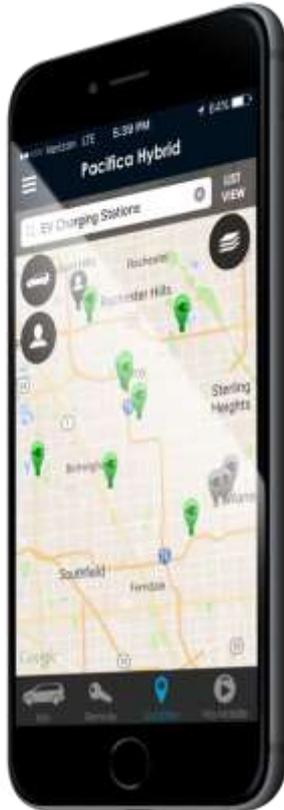
Pacifica Hybrid – 7-inch Energy Information



Pacifica Hybrid – 8.4-inch Driving History



Pacifica Hybrid – Phone App



18MY Chrysler Pacifica Interiors

Touring Hybrid



Alloy Cloth with Rain Forest Print

Limited Hybrid



Alloy Nappa Leather with Axis II Perforations



Black Nappa Leather with Axis II Perforations

**Black/Alloy/Alloy
(Nappa Leather)**



LX and Touring



Black Ravine Cloth



Alloy Ravine Cloth



Toffee Ravine Cloth

Touring-L



Black McKinley Leather



Alloy McKinley Leather



Alloy/Toffee Two-Tone McKinley Leather

**Black/Alloy/Black
(Nappa Leather)**



Touring-L Plus



Black McKinley Leather with Axis I Perforations



Alloy McKinley Leather with Axis I Perforations



Alloy/Toffee Two-Tone McKinley Leather with Axis I Perforations

**Deep
Mocha/Black/Mocha
(Nappa Leather)**



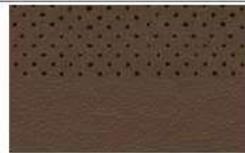
Limited



Black Nappa Leather with Axis II Perforations



Alloy Nappa Leather with Axis II Perforations



Deep Mocha Nappa Leather with Axis II Perforations

18MY Chrysler Pacifica Exterior Paints



**Molten Silver
(PTE)**



**Dark Cordovan Pearl
(PUV)**



**Bright White
(PW7)**

New



**Ocean Blue Metallic
(PBM)**

New



**Copperhead Pearl
(PLB)**



**Velvet Red Pearl
(PRV)**



**Billet Metallic
(PSC)**



**Brilliant Black Crystal Pearl
(PXR)**



**Granite Crystal Metallic
(PAU)**



**Jazz Blue
(PBX)**



Leonard Brown – Dodge Grand Caravan Overview

Dodge Grand Caravan

Key Messages – What's New for 18MY

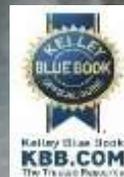


Key Messages

- ❑ Best Selling Minivan Ever⁽¹⁾ and Most Awarded Minivan Ever⁽¹⁾
- ❑ America's Most Affordable Minivan⁽⁴⁾ starting at \$25,995 MSRP
- ❑ More than 55 standard and available Safety, Security and Technology features
- ❑ Best-in-Class Towing of 3,600 lbs
- ❑ Kelley Blue Book (KBB.com): Lowest 5-Year Cost to Own in the Minivan/Van segment

What's New for 18MY

- ❑ SE+ new STD features- Automatic headlamps, Fog lamps, Remote start, Alarm
- ❑ SE+ new options- 430N Navigation radio, Power driver seat
- ❑ SXT Tech Sliver painted alum wheel replaces Granite Crystal painted pocket wheel
- ❑ Indigo Blue introduced, Contusion Blue dropped



18MY Dodge Grand Caravan Line-up



SE-29S

STANDARD MSRP: \$25,995

- 3.6L 283 hp Pentastar® V6
- 6-Speed Automatic
- 17-Inch Wheel Covers
- 2nd Row Bench seat w/ in-floor Storage Tubs
- 3rd Row Stow 'n Go w/Tailgate
- Electronic Stability Control
- 4-wheel Disc ABS Brakes
- 7 Airbags
- Trailer Sway Damping
- Power Front Windows & Locks
- Body-color Power Heated Mirrors
- Tilt/Teles. Steering Wheel w/ Audio & Cruise Controls
- Remote Keyless Entry
- Day-Time Running Lights
- 3-Zone HVAC w/Rear Air & Heat
- Deep Tint Sunscreen Glass
- Body Color Handles
- Body Color Sill Appliques
- AM/FM/CD 6 speakers
- 6.5-Inch Radio w/Backup Cam.
- Power Window Group



SE PLUS-29H

STANDARD MSRP: \$28,760

(Adds to SE)

- Fog Lamps/Auto Lamps
- Security Group
 - Remote Start
 - Security Alarm
- Black Cloth Seats
- UConnect Hands-free Group
- Leather Steering Wheel
- Leather Shift Knob
- Piano Black Accents
- Silver accent Stitching
- Mini Floor Console
- Blacktop Package
 - 17-Inch Polished Aluminum Wheels w/Gloss Blk Pockets
 - Gloss Black Grille
 - Black Headlamps



SXT - 29P

STANDARD MSRP: \$31,495

(Adds to SE Plus)

- 17-Inch Wheels Painted Tech Sliver
- Bright Window Trim Moldings
- Bright Roof Rack
- Black Leather Trim w/Suede Inserts and Silver Stitching
- Power 8-Way Driver Seat w/ 2-way Lumbar
- Power Dual Sliding Doors
- Power Liftgate
- 2nd Row Stow 'n Go Seats
- Super Console
- Bright Stow 'n Place Roof Rack



GT - 29N

STANDARD MSRP: \$34,495

(Adds to SXT)

- Premium Leather Trim Seats w/Red Accent Stitching
- 17-Inch Polished Aluminum Wheels w/Gloss Black Pockets
- Black Headlamps
- Body-color grille
- Monochromatic Exterior Appearance
- Unique Performance Suspension
- 9-Speakers w/Amplifier & Subwoofer
- 3-Zone Auto Temp Control
- Vehicle Information Center
- Power Pass. Seat w/2-way Lumbar
- Overhead console w/ambient lighting
- Compact Spare Tire
- Universal Garage Door Opener
- 115V Power Outlet
- 6.5-Inch Navigation Radio
- Driver Convenience Group
 - 1st & 2nd Row Heated Seats
 - Heated Steering Wheel
 - 2nd & 3rd Row Window Shades

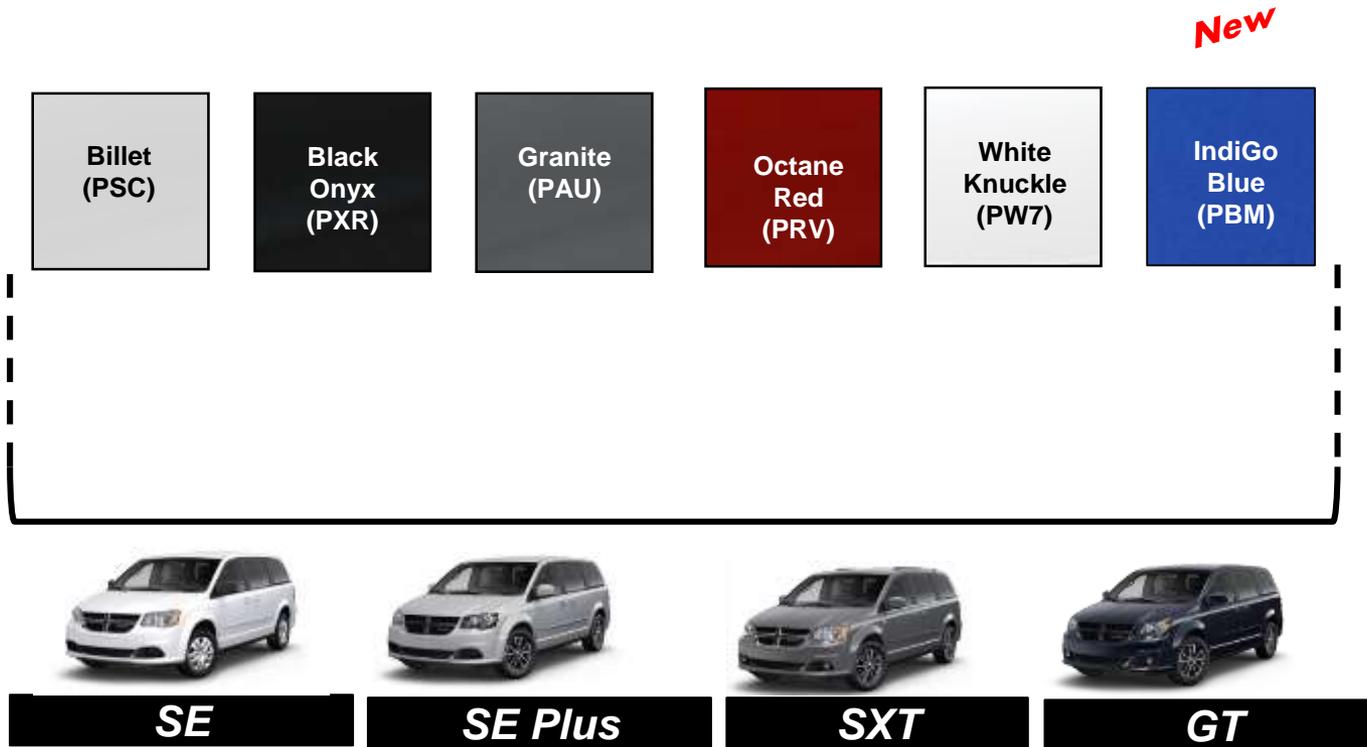
Uconnect Hands Free	\$690
Single DVD Ent.	\$995
Compact Spare Tire	\$395
Engine Block Heater	\$95
Black Roof Rails	\$395
Stow 'n Go Seats	\$995

Single DVD Ent.	\$995
Compact Spare Tire	\$395
Engine Block Heater	\$95
Black Roof Rails	\$395
Stow 'n Go Seats	\$995
Uconnect 430 Nav	\$995
Power Driver Seat	\$200

Blacktop Package	\$595
Uconnect 430 Nav	\$995
Driver Conven. Grp	\$995
Single DVD Ent.	\$995
Compact Spare Tire	\$395
Engine Block Heater	\$95
Black Roof Rails	\$395

Black Roof Rails	\$395
Single DVD Ent.	\$995
Trailer Tow	\$995
Safety Sphere	\$1,495
Engine Block Heater	\$95

18MY Dodge Grand Caravan – Paint Options



Question & Answer



Joe Langhauser – Ram ProMaster/ ProMaster City Overview

Ram ProMaster / ProMaster City



- **Product Lineup**
- **Key Attributes**
- **Versatility and Functionality**
- **Mobility**
- **18MY Product Actions**



18MY ProMaster – Standard Equipment



Cargo Van



Standard Equipment

Exterior

- 16" x 6" Steel Wheels
- 260-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Fold-Away Mirrors
- Roof Clearance Lamps Front & Rear
- Right Sliding Door (No Glass)

Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Advanced Front Airbags

Functional Features

- Electronic stability control
- Light/Medium Suspension
- 180 alternator
- Speed Limiter
- Remote Keyless Entry
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light
- **Upfitter Connector**

Window Van (IVD)



Standard Equipment

Exterior

- 16" x 6" Steel Wheels
- 260-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Fold-Away Mirrors
- Roof Clearance Lamps Front & Rear
- Right Sliding Door (No Glass)

Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Advanced Front Airbags

Functional Features

- Electronic stability control
- Touring Suspension
- 180 alternator
- Speed Limiter
- Remote Keyless Entry
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light
- Rear 260-Degree Door w/Glass
- Rear Window Defroster

Chassis Cab / Cutaway



Standard Equipment

Exterior

- 16" x 6" Steel Wheels
- Halogen Headlamps
- 96" Ext Manual Fold-Away Mirrors
- Roof Clearance Lamps Front

Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Advanced Front Airbags

Functional Features

- Electronic stability control
- Heavy Duty Suspension
- 220 alternator
- Speed Limiter
- Remote Keyless Entry
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light

18MY ProMaster – Optional Equipment



Cargo Van



Key Available Options

- Motor Home Suspension Package
- Additional Key Fobs
- 220amp Alternator
- Cruise Control
- Electronic Vehicle Tracking
- Engine Block Heater
- Daytime Running Lamps
- Rear 260-Degree Door w/Glass
- Rear Window Defroster
- **Left/Driver side Sliding Door w/Glass and Grate**
- **Right/Passenger side Sliding Door w/Glass and Grate**
- 96"Ext Side Mirrors
- Power Heated Mirrors
- Power Fold Power Heated Mirrors
- Rear 12 Volt Aux Power Outlet
- Rear Heater/AC Prep Package
- Aux Upfitter Switches
- Cargo Area Led Lighting
- Cargo Compartment Floor Mat
- Cargo Partition (with/w/o window)
- Rear Assist Handles
- Vinyl Interior Fabric
- Leather Wrapped Steering Wheel
- **5" Touch Screen AM/FM/BT/NAV**
- Rear Park Assist
- 16" Aluminum Wheels

Window Van (IVD)



Key Available Options

- Motor Home Suspension Package
- Additional Key Fobs
- 220amp Alternator
- Cruise Control
- Electronic Vehicle Tracking
- Engine Block Heater
- Daytime Running Lamps
- Left side Sliding Door w/Glass
- 96"Ext Side Mirrors
- Power Heated Mirrors
- Power Fold Power Heated Mirrors
- Rear Bumper Extension
- Rear Window Defroster
- Rear 12 Volt Aux Power Outlet
- Rear Heater/AC Prep Package
- Aux Upfitter Switches
- Cargo Area Led Lighting
- Cargo Compartment Floor Mat
- Cargo Partition (with/w/o window)
- Rear Assist Handles
- Vinyl Interior Fabric
- Leather Wrapped Steering Wheel
- **5" Touch Screen AM/FM/BT/NAV**
- Backup Camera
- Rear Park Assist
- 16" Aluminum Wheels

Chassis Cab / Cutaway



Key Available Options

- Motor Home Suspension Package
- Additional Key Fobs
- Cruise Control
- Electronic Vehicle Tracking
- Engine Block Heater
- Daytime Running Lamps
- Left side Sliding Door w/Glass
- 96"Ext Side Mirrors
- Power Heated Mirrors
- Power Fold Power Heated Mirrors
- Rear Heater/AC Prep Package
- Aux Upfitter Switches
- Cargo Area Led Lighting
- Cargo Compartment Floor Mat
- Cargo Partition (with/w/o window)
- Rear Assist Handles
- Vinyl Interior Fabric
- Leather Wrapped Steering Wheel
- **5" Touch Screen AM/FM/BT/NAV**
- Backup Camera
- Rear Park Assist
- 16" Aluminum Wheels

18MY ProMaster – Exterior Colors



EXTERIOR COLORS



Bright White



Sandstone Pearl



Broom Yellow



Flame Red



Deep Cherry Red Crystal Pearl



True Blue Pearl



Granite Crystal Metallic



Bright Silver Metallic



Black

ProMaster - Key Attributes



Maneuverability & Accessibility



36 Ft



21 in

Greater ease of getting in and around town

Cost of Ownership



10,000 Miles Oil Change Intervals



3-Piece Front Fascia



Headlamp Outside of Impact Zone

Best Retained Value

Ride and Handling



Front Wheel Drive



Electronic Stability Control



Rear Park Sense & Backup Camera

Greater Control = Safer Ride

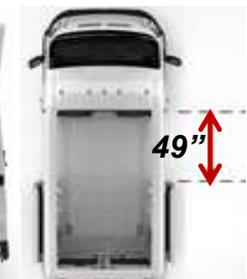
Versatile Functionality



304 Cu.Ft



463 Cu.Ft



49"

Vertical Walls, Flat Floor & Wide Door Openings

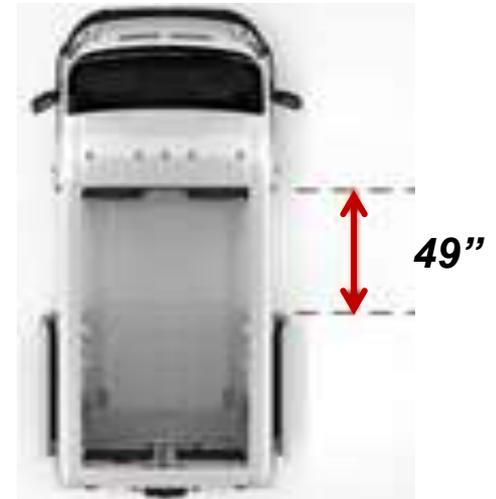
Versatility and Functionality



304 Cu.Ft



463 Cu.Ft



Vertical Walls, Flat Floor & Wide Door Openings



ProMaster Mobility Work Van



Upfit Opportunities



**Power Side Sliding Door
with Chair Lift**



Driver Transfer Seat



Adaptive Hand Controls



Front Work Station



Rear Mobile Office

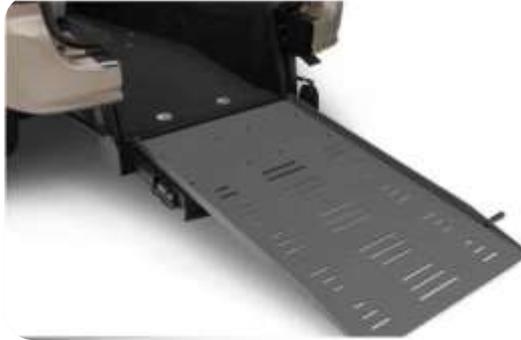


Rear Shelving Units

Upfit Opportunities



Hand Controls



Rear Entry



Lift & Lower Seats



Driver & Passenger Turn Out or Lift & Lower Seats



Power Chair Lift

18MY ProMaster / ProMaster City Product Actions



- **FMVSS 111 - Rear Visibility**
- **FMVSS 226 - Ejection Mitigation**
- **5" Refreshed Radio**
- **Window Van – IVD (ProMaster Only)**



Rear Backup Camera Standard

- 5" touch screen radio standard
- Added personalization



**Touch Screen
Refreshed Radio
(CD player not available)
Rear Backup Camera**



Cargo Van



Tradesman



Window Van



Tradesman SLT



Chassis Cab
Cutaway



Wagon



Wagon SLT



Camera
location

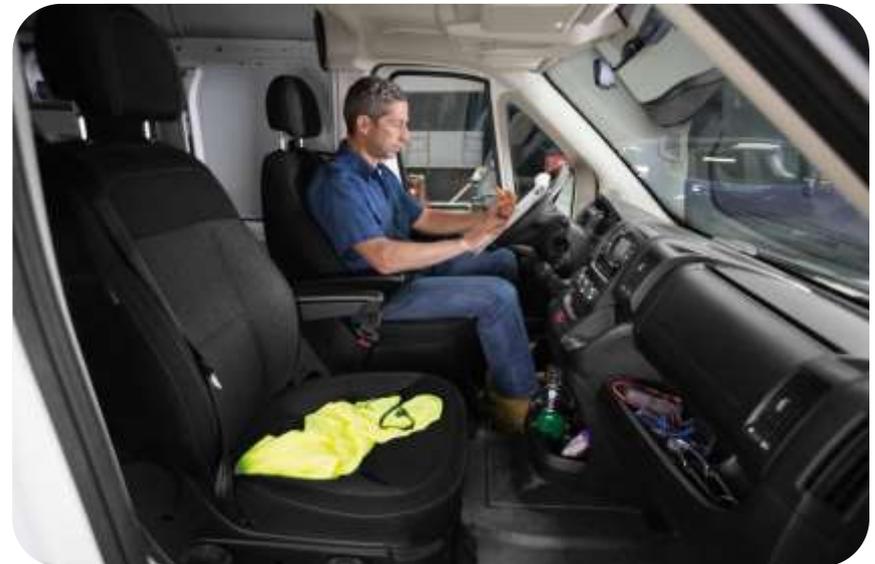


Shipped w/ Vehicle:

- 36 feet of video cable
- Mountable camera

Added Customer Benefit

- Bluetooth standard
- Steering wheel hands free controls
- Personalization



5" Refreshed Radio ProMaster/ProMaster City



Personalization





Optional Navigation



Comparison VP2C vs. VP2R 5"

VP2 Classic	VP2 Refresh 5"
Navigational icons in the main menu	Navigation icons in the map. If a route is present from previous drive, it's shown right away.
Previous generation map render, no 3D buildings.	3D buildings and landmarks are visualized on the map. Routebar on the right collects key info about the route.
Advanced lane guidance in VP2 Classic.	Advanced lane guidance in VP2 Refresh.

Comparison VP2C vs. VP2R 5"

VP2 Classic	VP2 Refresh 5"
Hierarchical search: step by step	Free text search: single input line triggers search query for both POIs and addresses at the same time.
	Addresses and POIs are shown on 2 lists, visible when the keyboard is hidden.
	Search results can be visualized on the map.

FMVSS226 – Ejection Mitigation ProMaster



ProMaster

Current



OK

Cargo Van / Panel Van

**Changing
Q2 2018**



Sliding Door w/ Window Option

Sliding Door w/ Window Option



Partition

OK



Grate

OK

- Driver sliding door and/or Passenger sliding door with window grates



Polycarbonate

OK

- Driver sliding door and/or Passenger sliding door with Polycarbonate

Window Vans offered as an Incomplete Vehicle

- Recently became available
- Two Configurations:
 - 2500 159" WB High Roof
 - 3500 159" WB Ext. High Roof



Window Van

68377973AC



FCA US LLC
800 CHRYSLER DRIVE
AUBURN HILLS, MI 48326-2757

CAUTION - DO NOT REMOVE THIS DOCUMENT FROM THE VEHICLE

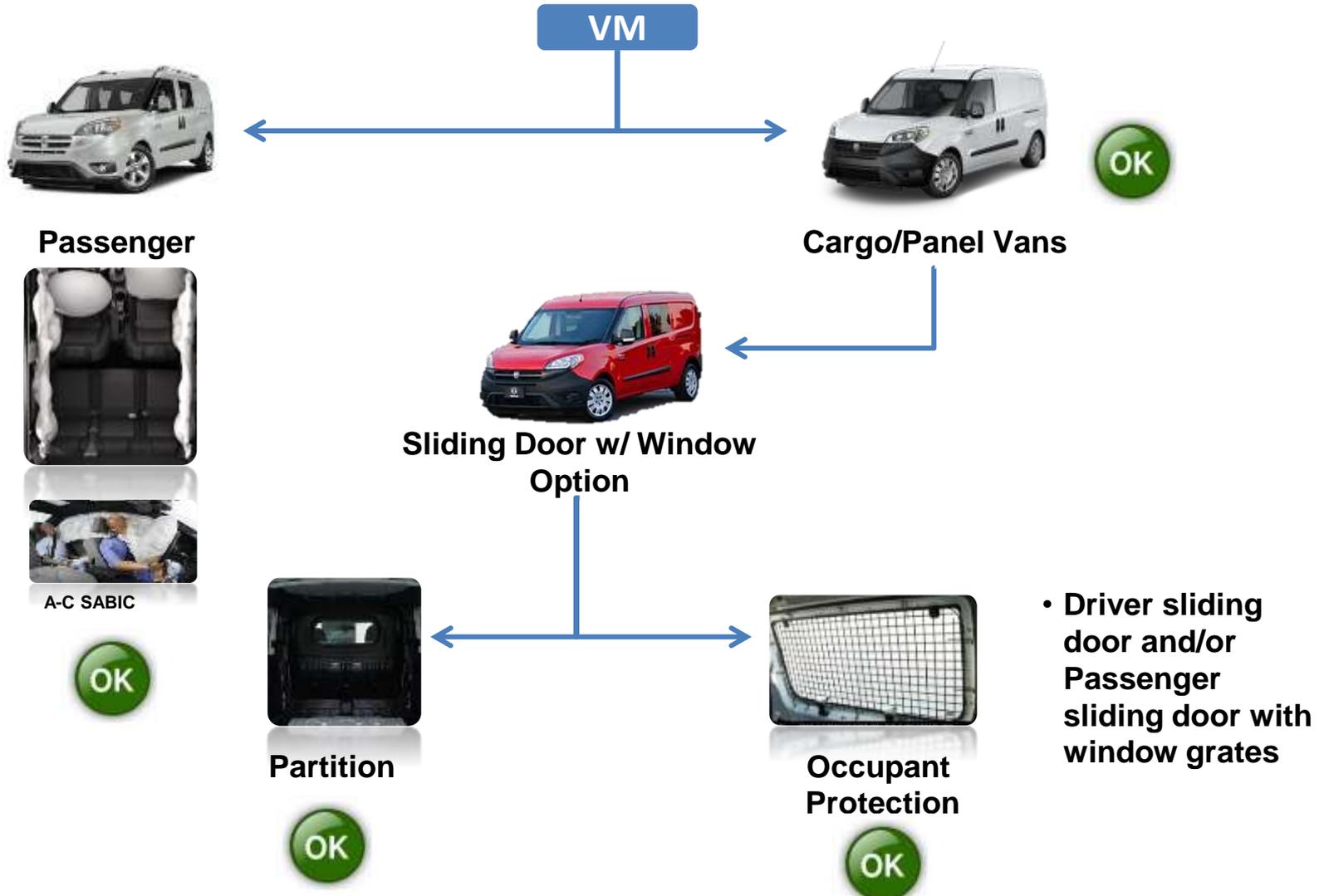
INCOMPLETE VEHICLE DOCUMENT
2018 MODEL YEAR RAM PROMASTER VANS
**THIS DOCUMENT APPLIES TO RAM PROMASTER WINDOW,
CHASSIS CAB, AND CUTAWAY VAN MODELS**

The purpose of this document is to provide information and direction to subsequent purchasers who must certify compliance of vehicles manufactured in two or more stages with the United States Federal Motor Vehicle Safety Standards (FMVSS) and the Canada Motor Vehicle Safety Regulations (CMVSS), and other regulations applicable to the USA and/or Canada.

This document is provided in accordance with 49 CFR Part 568 - Vehicles Manufactured in Two or More Stages (National Highway Traffic Safety Administration), and section 6, Regulations Respecting Safety for Motor Vehicles and Motor Vehicle Components Under Motor Vehicle Safety Act (Transport Canada).

The statements contained in this Incomplete Vehicle Document are accurate as of the date of manufacture of the Incomplete Vehicle and can be relied on by any intermediate and/or final stage manufacturer as a basis for certification.

FMVSS226 – Ejection Mitigation ProMaster City



18MY ProMaster City – Standard Equipment



Tradesman Cargo Van



Standard Equipment

Exterior

- 16" x 6" Steel Wheels
- 180-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Mirrors

Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Remote Keyless Entry
- Tire Pressure Monitoring
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Tilt/Telescoping Steering Wheel
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- 7 Airbags

Functional Features

- Electronic stability control
- 160 Alternator
- 4 Wheel Anti-Lock
- 700amp Maintenance Free Battery
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light

Tradesman Cargo ST



Standard Equipment Over ST

Exterior

- Body Color Bumpers
- Body Color Power, Folding/Heated Mirrors
- 16x 6" Black Painted Wheels with Wheel Covers

Interior

- Premium Cloth with Manual Lumbar and Height Adjustment
- Leather Wrapped Steering Wheel with Audio Controls

Passenger ST



Standard Equipment

Exterior

- 16" x 6" Steel Wheels
- 180-Degree Opening Rear Doors
- Halogen Headlamps
- Manual Mirrors

Interior

- **5" Touch Screen AM/FM/BT Radio**
- **Backup Camera**
- **Bluetooth standard**
- **Steering wheel hands free controls**
- Manually Controlled A/C
- Remote Keyless Entry
- Tire Pressure Monitoring
- Rear Cargo Lamps
- Cargo Tie Down Rings
- Tilt/Telescoping Steering Wheel
- Power Door Locks
- Power Windows
- Cloth Interior Fabric
- 4-way manually adj. driver/pass seat
- Full Side Curtain Airbags

Functional Features

- Electronic stability control
- 160 Alternator
- 4 Wheel Anti-Lock
- 700amp Maintenance Free Battery
- 12 Volt Aux Power Outlet Front
- Tire Pressure Monitoring Light

Passenger SLT



Standard Equipment Over ST

Exterior

- Body Color Bumpers
- Body Color Power, Folding/Heated Mirrors
- 16x 6" Black Painted Wheels with Wheel Covers

Interior

- Premium Cloth with Manual Lumbar and Height Adjustment
- Leather Wrapped Steering Wheel with Audio Controls

18MY ProMaster City – Optional Equipment



Tradesman Cargo Van



Key Available Options

- Upfit Interface Connector
- Electronic Vehicle Tracking System
- Daytime Running Lamps
- Driver Side Door Glass (Grate)
- Passenger Side Door Glass (Grate)
- Deep Tint Glass
- Roof Rack
- Roof Rack Cross Bars
- Slash Guards
- 16x 6" Black Painted Wheels with Wheel Covers
- Full Size Spare Tire
- Full Size Spare Tire Plus Inflator Kit
- Power Door Locks
- Floor Mat – Carpet
- Floor Mat – Slush
- Speed Control
- Premium Vinyl Seats with Lumbar
- Leather Wrapped Steering Wheel
- WiFi Hot Spot
- **5" Touch Screen AM/FM/BT/NAV**
SiriusXM Satellite Radio
- DOT - Road Safety Kit
- Parksense Rear Park Assist
- Remote Start System
- Cargo Partition
- Cargo Partition with Window
- Rear Wiper/Washer/Defroster Group
- Trailer Towing Package
- **Upfitter Connector**
- **Vinyl seats**

Tradesman Cargo SLT



Key Available Options Over ST

- Fog Lamps
- 16" Aluminum Wheels
- Heated Front Seats
- Second Row Power Windows
- Lights and Wheel Group
- Popular Equipment Group

Passenger ST



Key Available Options

- Upfit Interface Connector
- Electronic Vehicle Tracking System
- Daytime Running Lamps
- Deep Tint Glass
- Roof Rack
- Roof Rack Cross Bars
- Slash Guards
- 16x 6" Black Painted Wheels with Wheel Covers
- Full Size Spare Tire
- Full Size Spare Tire Plus Inflator Kit
- Power Door Locks
- Floor Mat – Carpet Front & Rear
- Floor Mat – Slush Front & Rear
- Speed Control
- Premium Vinyl Seats with Lumbar
- Leather Wrapped Steering Wheel
- WiFi Hot Spot
- **5" Touch Screen AM/FM/BT/NAV**
SiriusXM Satellite Radio
- DOT - Road Safety Kit
- Parksense Rear Park Assist
- Remote Start System
- Rear Wiper/Washer/Defroster Group
- Trailer Towing Package
- **Upfitter Connector**

Passenger SLT



Key Available Options Over ST

- Fog Lamps
- 16" Aluminum Wheels
- Heated Front Seats
- 6 Speaker Sound System
- Second Row Power Windows
- Lights and Wheel Group
- Popular Equipment Group

18MY ProMaster City – Exterior Colors



Bright White



Black Metallic



Bright Red



Silver Metallic



Blue Night Metallic



Broom Yellow



Quartz Gray Metallic



Deep Red Metallic

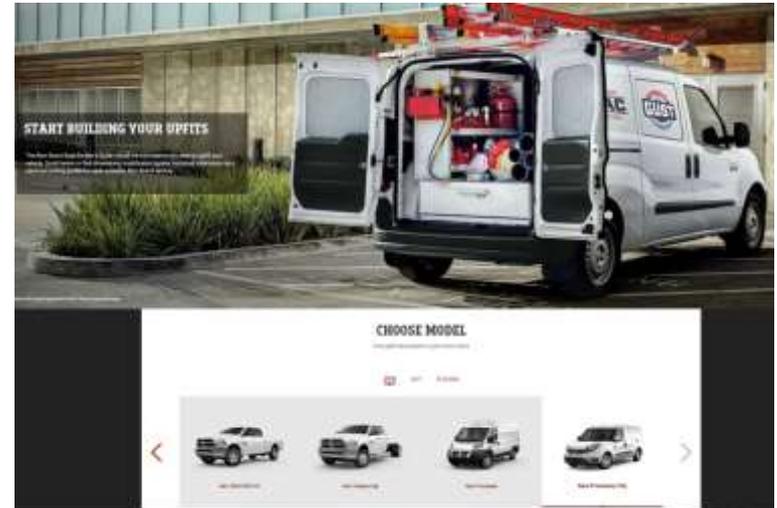
Upfitter Questions



Call: 248-576-6700
866-205-4102

Email: rambbg@fcagroup.com
OR
rambbg@ramtruck.com

Visit: <http://www.rambodybuilder.com>
OR
<http://www.ramtrucks.com/en/bodybuildersguide/>



Thank You for participating in the FCA NMEDA Webinar

Question?